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Celebrities Ganesh Venkatraman, Madhampatty Rangaraj and Dr.Sam Paul Unveil Kanavu Wedding Logo;



CHENNAI – 16 Nov, 2026 Pavithra Lakshmi Is Announced as the Brand Ambassador India's luxury bridal experience brand opens ahead of a three-day conclave at RK Convention Center, ECR, Chennai, on December 18, 19 and 20. Every celebration deserves to be extraordinary can be changed to something impactful. Kanavu Wedding, the luxury bridal experience brand named after the Tamil word for "dream", unveiled its official logo at Hotel Accord, Chennai. The logo was launched by Ganesh Venkatraman, Madhampatty Rangaraj, Sam Paul, actress Pavithra Lakshmi and Upasana among others in the presence of special invitees and members of the media. The evening also brought the announcement that actor Pavithra Lakshmi is the brand's official ambassador. Conceptualised by MOAR Digital 360, the Chennai-based IT and Branding company led by Monicka Richard, Kanavu Wedding is built on a simple belief: every celebration deserves to be extraordinary. Speaking at the launch, Monicka Richard, Founder and CEO, MOAR Digital 360, said, "Kanavu Wedding is not another wedding expo rather a conclave. It is a fully immersive world where couples step into their wedding dream before they plan a single detail. Chennai is only the launchpad. The brand will expand to the UK, Dubai and Malaysia, bringing the same experience to Indian diaspora communities worldwide. The first Kanavu Wedding conclave will be held on December 18, 19 and 20, 2026, at RK Convention Center, ECR, Chennai. Across three full days, it will bring together more than 150 premium vendors spanning over 30 categories, with more than 6,000 to-be-wed couples expected to attend. The celebrities present extended their warm wishes to the Kanavu Wedding team and conveyed their best for the brand's journey ahead. The evening concluded with a vote of thanks by Dr. Latha A Krishnan of IRIS Events who was the event planner, thanked the guests, partners and media for their presence and support. With the logo now revealed, all eyes turn to the inaugural conclave from December 18 to 20, 2026, at RK Convention Center, ECR, Chennai, where couples can step into their wedding dream in a fully immersive setting.