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Applications Invited for Prestigious Rs.3 Lakh 'Raitha Peeta Award 2027'



CHENNAI – 16 Nov, 2026 2nd Edition of the Award Instituted by Agri-Entrepreneur Dr. G. Ramakrishna Achar; December 15, 2026 is the Last Date to Apply

Coimbatore: Applications have been invited from eligible and accomplished farmers for the 2nd edition of the 'Raitha Peeta Award 2027', instituted by Dr. G. Ramakrishna Achar- renowned agri-entrepreneur and Chairman of SKF Elixer with the noble vision of recognizing progressive farmers and ensuring they receive rightful recognition and respect in society. December 15, 2026, is the last date to submit applications.

While last year a single award carrying a cash prize of ₹1 lakh was presented, this edition expands the honor to a total prize pool of ₹3 lakh, which will be awarded to three deserving farmers. Applications are being invited from farmers across Karnataka, Maharashtra, Kerala, Andhra Pradesh, Telangana, and Tamil Nadu. Each selected farmer will be honored with a cash prize of ₹1,00,000.

First preference in selection will be given to farmers practicing sustainable, organic, cow-based, and innovative technology-driven model farming on small and medium-sized lands. Interested farmers can apply directly, or individuals aware of accomplished farmers may nominate them. The application form is available on the website www.gaudhama.com, and entries must be submitted in the prescribed format.

Speaking about the vision behind the award, founder Dr. G. Ramakrishna Achar said, "A truth I discovered after traveling across the country and abroad is that the farmers and agriculturists of our land do not receive the respect they truly deserve. We call the farmer the backbone of the nation, yet we fail to give them due honor. Because of this, the younger generation is turning away from agriculture. We must accord immense respect to our farmers; only then will future generations feel inspired to take up farming, which will ultimately benefit all of humanity. Therefore, I urge everyone to nominate accomplished farmers known to you."

Last year, the inaugural award was conferred upon B.K. Devaraya Mittabagilu for conserving over 200 rare indigenous paddy varieties.