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Agriculture Pavilion in IITF 2026 Witnesses Massive Footfall



CHENNAI – 16 Nov, 2026 The Agriculture Pavilion set-up by Ministry of Agriculture and Farmers Welfare (MoA&FW) in the 'India International Trade Fair (IITF)' 2026 has emerged as a major crowd-puller at Pragati Maidan. Commencing from November 13 and to be continued till November 27th 2026, the pavilion today witnessed extraordinary public participation. The momentum received a major boost with the visit of the Joint Secretary (Extension), who interacted extensively with exhibitors, farmers, and tech innovators, praising their efforts towards awareness creation about sustainable and modern agriculture.

The theme of the pavilion beautifully reflects the progress of MoA&FW in empowering farmers through farmer-centric interventions of flagship schemes, technology transfer and direct market linkages from 'Seed to Market'.

Strategic Display of Key initiatives and Achievement of MoA&FW Schemes in Agriculture Pavilion include:

• Digital Agriculture & Public Infrastructure: A cornerstone of the pavilion depicts the live demonstration of Digital Public Infrastructure (DPI) for Agriculture, featuring AgriStack, Decision Support System (DSS) for geospatial intelligence, and AR/VR-based Digital Crop Surveys.