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HUDCO Promotes Cleanliness, Resource Optimisation and Employee Welfare under Special Campaign 6

CHENNAI – 13 Nov, 2026 Under Special Campaign 6, Housing and Urban Development Corporation Ltd. (HUDCO), through its Corporate Office and Regional Offices, undertook a range of initiatives to promote cleanliness, effective waste management and workplace improvement. The campaign encompassed cleanliness drives, the Swachhta Pledge, plastic waste collection, awareness activities, systematic cleaning and organisation of office premises, weeding out of old files and records, and the disposal of scrap, obsolete IT equipment and other redundant materials through authorised procedures. These efforts contributed to better asset management, efficient space utilisation and the creation of a cleaner, clutter-free and well-organised work environment.

Reaffirming its commitment to the well-being and dignity of its workforce, HUDCO also organised an Eye Check-up Camp in collaboration with Centres for Sight Hospital for Swachhta Mitras, housekeeping personnel, multi-tasking staff and security personnel. The initiative highlighted the importance of occupational health and the welfare of personnel who play a vital role in maintaining workplace cleanliness and hygiene.

Through these collective efforts, HUDCO continues to promote responsible waste disposal, resource optimisation and employee participation, fostering a cleaner, healthier and more sustainable workplace while reinforcing its commitment to the spirit of the Special Campaign.