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India’s First-Ever Grand Incense and Pooja Products Exhibition in Madurai



CHENNAI – 12 Nov, 2026 For the first time in India, a grand exhibition bringing together manufacturers, distributors and traders of sambrani and pooja products, TISMA EXPO 2026, is being organised by the Tamil Nadu Instant Sambrani Manufacturers Association (TISMA). The three-day exhibition will be held in Madurai on November 27, 28 and 29.

In this regard, a press conference was held at the Chennai Press Club, where TISMA EXPO 2026 Exhibition Chairman J.K. Muthu, TISMA Association President T.S. Jeeierbabu, Association Secretary C. Senthilkumar, Jithendar Doshi of GT Group of Companies, the Title Sponsor of the exhibition, and Association Treasurer S. RajaSoundaram participated and addressed the media.

We have organised a dedicated national-level exhibition for the first time in India, bringing together instant sambrani and pooja products manufacturers, distributors, wholesalers and retailers under one roof, with the aim of creating new business opportunities. Scheduled to be held on November 27, 28 and 29 at the Ida Scudder Auditorium in Madurai, this exhibition will be India's first grand B2B exhibition exclusively dedicated to the incense and pooja products industry.

More than 100 manufacturers of incense and pooja products from across Tamil Nadu will participate in the exhibition, showcasing their products. We expect over 5,000 distributors, traders, wholesalers and businesspeople from various states across India to visit the exhibition. This will provide an opportunity for incense and pooja products manufacturers in Tamil Nadu to market their products across the country, identify new distributors and expand their business networks.

This exhibition will serve as an excellent opportunity for those who wish to enter the distribution business of incense and pooja products. Those interested in starting a new distribution business with a low investment can directly meet manufacturers and explore various business opportunities.

Furthermore, the exhibition will also provide guidance on export opportunities for incense and pooja products to foreign countries, export procedures and potential opportunities in international markets.

The exhibition has not only been organised for the traders but also for the general public. Visitors can explore incense sticks, cups and traditional pooja products from various companies under one roof and purchase the products they require directly. Entry to the exhibition is free for all visitors.

Madurai’s Traditional Cuisine – A Special Treat for South Tamil Nadu Tourism!

Special food stalls will also be set up to offer traders and visitors arriving from various parts of India an opportunity to savour Madurai’s traditional cuisine, adding to their experience of visiting South Tamil Nadu.

Furthermore, in association with the South Tamil Nadu Travels Association, special spiritual tour packages have been organised to enable visitors to explore the historically significant spiritual destinations of South Tamil Nadu. Visitors who make advance bookings will be offered various benefits and special packages for these spiritual tours.

Through this initiative, TISMA EXPO 2026 will not only contribute to the growth of the incense and pooja products industry but also serve as a platform to showcase Madurai’s trade, tourism, traditional cuisine and cultural heritage to people across India.

The long-term objective of this exhibition is to promote Tamil Nadu’s incense and pooja products manufacturing industry at the national and international levels and establish strong business connections between manufacturers and distributors.

encouraged to participate in large numbers and benefit from TISMA EXPO 2026, which will be held on November 27, 28 and 29 at the Ida Scudder Auditorium in Madurai.

Those interested in participating in the exhibition can register via WhatsApp at +91 93425 93800. For further details, they can contact +91 99444 26746 or visit tisma.co.in to know more about the exhibition.

To Register through Whatsapp: +919342593800

For More Info:

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