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Shilp Samagam Mela 2026 at Dilli Haat Records Cumulative Sales

CHENNAI – 11 Nov, 2026 Shilp Samagam Mela 2026 at Dilli Haat Records Cumulative Sales of Over ₹ 64.52 Lakh, Reflecting Strong Public Response and Growing Market Opportunities for Artisans.

The ongoing 15 day Shilp Samagam Mela 2026, being organised by the Ministry of Social Justice and Empowerment, Government of India, at Dilli Haat, INA, in the National Capital, has emerged as a vibrant platform showcasing India's rich traditional craftsmanship, cultural heritage and entrepreneurial spirit.

The Mela will continue until November 15, 2026, that is providing an opportunity for artisans and beneficiaries belonging to Scheduled Castes, Other Backward Classes, Safai Karamcharis and persons with disabilities to showcase and market their products



to a wider audience.

The Ministry has been organising Shilp Samagam Melas since 2022. Through these fairs, more than 1,000 artisans from Scheduled Castes, Other Backward Classes and Safai Karamchari communities have benefited from opportunities to exhibit and market their products.

The initiative aims to promote self-employment, encourage entrepreneurship and facilitate the socio-economic empowerment of beneficiary communities.

'Nasha Mukt Yuva, Viksit Bharat Quiz' Records Participation of Over 25,607 Citizens

CHENNAI – 11 Nov, 2026 The online 'Nasha Mukt Yuva, Viksit Bharat Quiz' has witnessed an encouraging response, with total participation crossing over 25,600 citizens as of November 10, 2026. The growing participation reflects increasing public engagement, particularly among young people, in the collective endeavour of building a drug-free India.

The quiz was launched on October 26, 2026, by the Ministry of Social Justice and Empowerment, Government of India, under the Nasha Mukt Bharat Abhiyaan (NMBA). The initiative aims to promote awareness about the harmful effects of substance use and encourage citizens,



especially youth, to actively contribute towards creating a Nasha Mukt Bharat.

MY Bharat Quiz QR

A Senior Official in the Ministry said the quiz is being conducted from October 26 to November 25, 2026, and remains open to all citizens.

He said the interested participants can access the quiz through the MY Bharat portal and take part in this nationwide awareness initiative.

Participation Link: https://mybharat.gov.in/quizzes/yuva/detail/Url9dIIwCinQVSf8lwPB9w/

Press Note on Periodic Labour Force Survey (PLFS) Quarterly Bulletin July-September 2026

CHENNAI – 11 Nov, 2026

Snapshots:

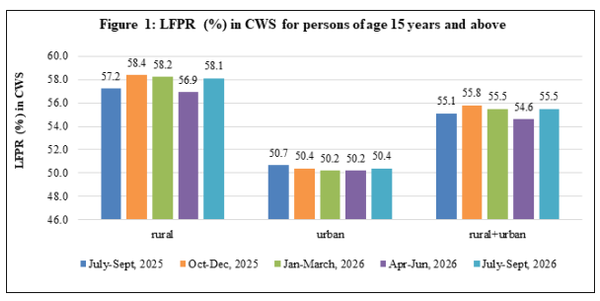
The overall LFPR for persons (15+ years) reported an increase to 55.5% in July-September, 2026 compared to 54.6% in the previous quarter.

Rural LFPR (15+ years) recorded at 58.1%, an increase of 0.9 percentage points compared with same period of last year.

Overall WPR (15+ years) stood at 52.7% during July-September, 2026, registering an increase of 1.0 percentage point over the previous quarter.

Rural WPR increased by 1.4 percentage points quarter-on-quarter to 55.6% during July-September, 2026.

The share of regular wage/ salaried employment in urban areas reported an



increase of 0.3 percentage points to 49.6% compared to the previous quarter.

During July-September, 2026 the share of self-employed in rural areas increased by 1.3 percentage points to 62.7% compared with last quarter.

Rural agricultural employment increased by 3.8 percentage points over the quarter to 56.7% during July-September, 2026.

Rural UR declined to 4.3% during July-September, 2026 from 4.8% in the previous quarter.

Introduction

Delhi's River Tourism Begins with the Launch of Yamuna Recreational Cruise Service

NEW DELHI – 11 Nov, 2026 Delhi took a significant step towards expanding its river-based tourism offerings with the inauguration of its first recreational Yamuna River Cruise service on the Yamuna by Union Minister of Ports, Shipping and Waterways Sarbananda Sonowal in presence of Delhi Chief Minister Rekha Gupta at Sonia Vihar here today.

Developed along the Sonia Vihar-Jagatpur stretch, the initiative aims to unlock the tourism and recreational potential of the Yamuna while



offering residents and visitors a new way to experience the national capital. The launch also marks another milestone in the Centre's efforts to develop India's rivers as vibrant avenues for tourism, passenger movement and economic activity.

Union Minister Dr. Jitendra Singh Chairs ESSC General Body Meeting

CHENNAI – 11 Nov, 2026 Union Minister Dr. Jitendra Singh Chairs ESSC General Body Meeting, Emphasises Citizen-Centric Science Communication to Showcase India's Scientific Achievements.

Union Minister of State (Independent Charge) for Science & Technology and Earth Sciences, and MoS PMO, Personnel, Public Grievances & Pensions, Atomic Energy and Space, Dr. Jitendra Singh today chaired the Second General Body Meeting of the Earth System Sciences Council (ESSC), where he emphasised citizen-centric science communication and the need to transform India's scientific achievements into accessible,



compelling narratives for the general public.

Calling for greater citizen-centric science communication, the Minister stressed that scientific breakthroughs, technological innovations and research outcomes must be conveyed in simple language that enables ordinary citizens to appreciate their relevance and national significance.

Ministry of Micro, Small and Medium Enterprises (MSME) holds Round Table Discussion

CHENNAI – 11 Nov, 2026 Ministry of Micro, Small and Medium Enterprises (MSME) holds Round Table Discussion with CPSEs on Enhancing Procurement from SC/ST MSEs.

A Round Table Discussion with Central Public Sector Enterprises (CPSEs) was held on 5 November 2026 at Dr. Ambedkar International Centre, New Delhi to monitor procurement status of CPSEs on mandated 4% from SC/ST MSEs under Public Procurement Policy of Government. Mercy Epao, Joint Secretary, Ministry of MSME chaired the meeting. Ajit Chavan, Additional Chief Executive Officer, GeM, Dr. S.S Acharya, Chairman-cum-Managing Director, NSIC and other Senior Officers from Ministry, Department of Public Enterprises and NSIC



participated and share their respective interventions to support the SC/ST MSEs.

A total of 30 CPSEs including BHEL, BEL, NTPC, AAI, BEML, Coal India Ltd participated in the Round Table discussion, which centred on the challenges being faced by the CPSEs and sharing of best practices and how to deepen coordination between NSSHOs, GeM and CPSEs.

From Financial Constraints to Academic Progress



CHENNAI – 11 Nov, 2026 The journey of Sayan Rai (name changed) demonstrates how timely educational assistance can help students overcome financial and geographical barriers, access essential research resources and pursue their academic aspirations. It highlights the role of the NFSC Scheme in supporting higher education and empowering aspiring scholars to contribute meaningfully to the academic community.

At 32, Sayan Rai, a Scheduled Caste research scholar from Darjeeling, West Bengal, is pursuing his Ph.D. with determination and a strong commitment to academic research. His aspiration to undertake quality doctoral research, however, was accompanied by considerable financial challenges. As a full-time research scholar with limited sources of income, meeting academic and everyday living expenses placed a significant burden on him and his family.

Coming from a family where his parents were also supporting the education of his sibling, he faced difficulties in managing expenses related to rent, electricity, accommodation, books, stationery, fieldwork and travel. Limited resources also prevented him from purchasing a personal laptop, often requiring him to depend on borrowed devices and university facilities.

Inconsistent internet connectivity in the Darjeeling Hills further affected his access to online academic resources. Financial constraints also made it difficult to participate in conferences, workshops and seminars.

The National Fellowship for Scheduled Caste Students (NFSC) Scheme has played an important role in supporting his academic journey. Since November 2022, he has been receiving assistance in the form of Fellowship, House Rent Allowance (HRA) and Contingency.

The financial assistance received so far amounts to Rs 18,41,870, helping him meet essential academic and living expenses and continue his doctoral studies with greater confidence and stability.

The support has enabled him to purchase a laptop, obtain a reliable internet connection and acquire books, stationery and other essential research materials. It has also helped him meet conference and seminar registration fees, travel expenses and fieldwork costs. In particular, the assistance has made it possible for him to undertake intensive fieldwork, an important component of his research, while participating more actively in academic activities.

Today, Sayan Rai is able to devote greater attention to his Ph.D. research with reduced financial uncertainty. The fellowship has strengthened his academic productivity and confidence as a researcher while reducing his dependence on his family for educational and living expenses.



Kauvery Hospital Radial Road Introduces Rezūm Water Vapor Therapy for Minimally Invasive Treatment of Enlarged Prostate

CHENNAI – 11 Nov, 2026 Kauvery Hospital Radial Road has introduced Rezūm Water Vapor Therapy, a minimally invasive treatment for benign prostate enlargement, offering patients an alternative to conventional surgical procedures. The treatment is currently being performed exclusively at Kauvery Hospital Radial Road within the Kauvery Hospital network, under the expertise of Dr. Shivraj Barathkumar, Clinical Lead – Uro-Oncology. Originating in the USA, Rezūm uses water vapour to treat enlarged prostate tissue without the need for surgical tissue removal.

Benign prostate enlargement can lead to urinary difficulties, including frequent urination, difficulty emptying the bladder and, in severe instances, urinary retention. Conventional treatments such as Transurethral Resection of the Prostate (TURP) and laser enucleation involve surgically removing enlarged prostate tissue. Rezūm, on the other hand, is a form of Minimally Invasive Surgical Therapy (MIST) that uses heat generated by water vapour to target the enlarged tissue, which is subsequently absorbed by the body.

Explaining the procedure and its advantages, Dr. Shivraj Barathkumar, Clinical Lead – Uro-Oncology, Urologist, Uro-Oncologist & Robotic Surgeon, Kauvery Hospital Radial Road, said, “Rezūm is a minimally invasive treatment for benign prostate enlargement. Instead of surgically removing prostate tissue, we use a smaller endoscopic instrument to insert a fine needle into the prostate and inject approximately 1 ml of hot saline heated to 103 degrees Celsius directly into the enlarged tissue. This causes thermal necrosis, following which the treated tissue gradually breaks down and is absorbed by the patient's own body. The procedure involves minimal blood loss and takes significantly less time compared to conventional surgical approaches.”

One of the key advantages of Rezūm is its shorter procedural duration. While conventional TURP procedures may take approximately 60–90 minutes and laser procedures can take 2–3 hours, the Rezūm treatment itself can be completed in approximately 3–5 minutes. The procedure also involves minimal blood loss compared to conventional prostate surgeries and does not require the placement of a permanent implant, unlike UroLift.

The treatment also reduces post-operative discomfort, as extensive urethral dilation is not required. While conventional procedures may require larger Foley catheters measuring 22–24 French, a smaller 14 French catheter can be used following Rezūm. The treated prostate tissue is gradually absorbed over the following months, with urinary symptoms improving progressively. Another important benefit is the preservation of the internal sphincter, which can help reduce the risk of retrograde ejaculation associated with conventional prostate surgeries, particularly benefiting younger patients who wish to preserve fertility.

Among the patients treated at Kauvery Hospital Radial Road was an 80-year-old man with diabetes, hypertension and coronary heart disease, who had been experiencing urinary difficulties for nearly a year. His condition gradually worsened, resulting in acute urinary retention that required the insertion of a urinary catheter at another healthcare facility. Given his age, frailty and underlying medical conditions, he had consulted multiple doctors but was considered at high risk for conventional surgical procedures such as TURP and HoLEP.

The patient was subsequently referred to Kauvery Hospital Radial Road, where Dr. Shivraj Barathkumar evaluated his condition. Following a thorough medical assessment and clearance from the cardiology and anaesthesia teams, he underwent cystoscopy and Rezūm Water Vapor Therapy. The patient was discharged within 36 hours of the procedure, and his urinary catheter was removed on the tenth post-operative day. He was subsequently able to pass urine naturally without catheter assistance and continues to do well during follow-up consultations.

In his comments, Dr. Aravindan Selvaraj, Co-Founder & Executive Director, Kauvery Hospital, said, “Benign prostate enlargement is a common condition among ageing men, and for some patients, conventional surgery may pose additional risks due to age and underlying medical conditions. Rezūm offers a less invasive alternative, with minimal blood loss, shorter procedure time and quicker recovery. By making this technology available at Kauvery Hospital Radial Road, we hope to expand access to innovative urological treatments and help more patients regain their urinary comfort and quality of life.”

Passion Studios, Axess Film Factory, Good Show, Dangal TV & RDC Media present Maragadha Naanayam 2 First Look Out as a Diwali Treat for Fans

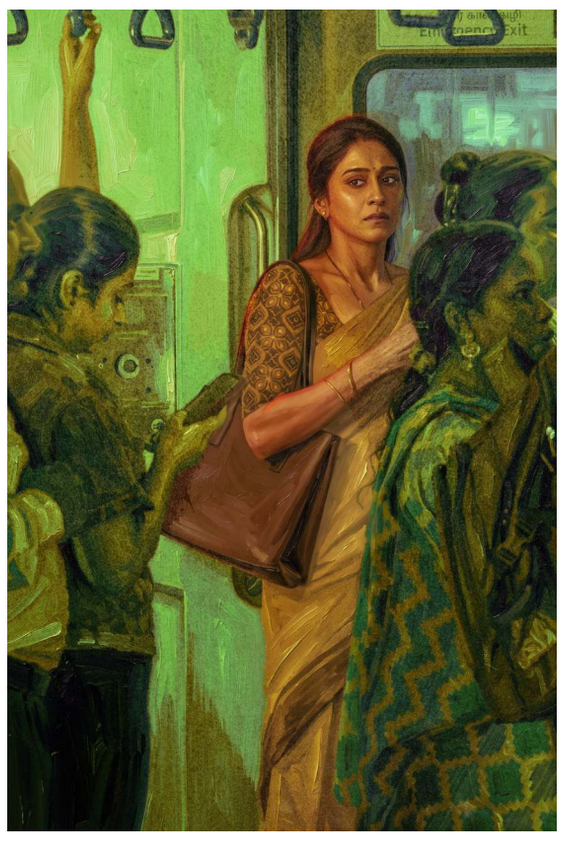
CHENNAI – 11 Nov, 2026 The sequel to the 2017 blockbuster, written and directed by ARK Saravan and starring Aadhi, Priya Bhavani Shankar and Sathyaraj, is gearing up for release. Marking the festival of Diwali, the makers of Maragadha Naanayam 2 have unveiled the film’s first look, more than nine years after the original became a blockbuster hit. Released in June 2017, Maragadha Naanayam was ARK Saravan’s directorial debut. Its cursed emerald, mischievous spirits and laugh-a-minute adventure won audiences over and built a loyal following. The sequel, written and directed once again by ARK Saravan, is now gearing up for release. Director ARK Saravan says, “Almost all the artistes from the first part return in the first look of Maragadha Naanayam 2: Aadhi, Priya Bhavani Shankar, Nikki Galrani, Daniel Annie Pope, Munishkanth, Arunraja Kamaraj, Anandaraj and Muruganandam sir. How each of them reconnects in this story, and the point at which they all come together, will be a surprise element. The fun, adventure, action and comedy that you loved in the first part will be there in the same mood in the sequel. There are a few more elements that we are not revealing for now. A small glimpse will come in the trailer, and many more surprises will follow when you watch the film. Nikki’s character was special in the first part, and there is something special for her in this one too. The audience will discover it when the film releases.” Maragadha Naanayam 2 is produced by Sudhan Sundaram, Dev, KV Durai, Manish Singhal and Durgham Choudhary under the banners of Passion Studios, Axess Film Factory, Good Show, Dangal TV and RDC Media. The film stars Aadhi and Priya Bhavani Shankar in the lead, with Sathyaraj, Nikki Galrani, Munishkanth, Anandaraj, Daniel Annie Pope, Arunraja Kamaraj and Muruganandam in pivotal roles. Music is by Dhibu Ninan Thomas, who also scored the first film, with cinematography by PV Shankar, editing by Thirumalai Rajan R and art direction by NK Rahul. Cast and Crew Written & Directed by: ARK Saravan Producers: Sudhan Sundaram, Dev, KV Durai, Manish Singhal, Durgham Choudhary Produced by: Passion Studios, Axess Film Factory, Good Show, Dangal TV & RDC Media Starring: Aadhi, Priya Bhavani Shankar, Sathyaraj, Nikki Galrani, Munishkanth, Anandaraj, Daniel Annie Pope, Arunraja Kamaraj, Muruganandam Music Director: Dhibu Ninan Thomas DOP: Deepak D Menon/PV Shankar Art Director: NK Rahul Editor: Thirumalai Rajan R Dialogue: Rajesh Kannan Stunts: PC Stunts Choreography: Raghu Thapa Costume Designer: A. Keerthivasan Production Executive: SS Sridhar Executive Producer: Mohan P



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RX – TRUTH ALWAYS DEMANDS A VOICE!

CHENNAI – 11 Nov, 2026 RX – TRUTH ALWAYS DEMANDS A VOICE! Lokesh Kanagaraj's G Squad joins hands with Indian cinema powerhouse Mythri Movie Makers for an intriguing new film starring Regina Cassandra, Nassar and Ramesh Thilak In an exciting collaboration that brings together two prominent names in Indian cinema, filmmaker Lokesh Kanagaraj's G Squad joins hands with leading production house Mythri Movie Makers for RX, an intriguing new film featuring Regina Cassandra, Nassar and Ramesh Thilak in pivotal roles. The first-look poster of the film was unveiled today. Mythri Movie Makers – A Leading Force in Indian Cinema Founded by Naveen Yerneni and Y. Ravi Shankar, Mythri Movie Makers has emerged as one of India's leading production houses, making a significant contribution to the growth and reach of Telugu cinema. With successful films such as Srimanthudu, Rangasthalam, Uppena and the blockbuster Pushpa franchise, the banner has consistently backed ambitious filmmaking and compelling storytelling. Expanding its footprint across industries, Mythri has also made a significant mark in Tamil cinema with films such as Ajith Kumar's Good Bad Ugly and Modha Raathiri. Its growing presence across languages reflects its vision of building a truly pan-Indian production footprint. The association with Lokesh Kanagaraj's G Squad for RX further reinforces Mythri's commitment to exploring new creative partnerships and supporting distinctive storytelling across industries. A New Creative Partnership The collaboration also reflects an encouraging trend in contemporary Indian cinema, where established and popular directors are increasingly extending their creative vision into film production. By partnering with established production companies, these filmmaker-producers are creating opportunities for fresh talent, original ideas and content-oriented storytelling. This emerging model brings together creative freedom, production expertise, financial strength and wider market reach, encouraging distinctive narratives beyond conventional commercial templates. Introducing RX The first-look poster of RX presents a striking visual composition, with Regina Cassandra in a compelling central portrayal, alongside Nassar in an intriguing appearance. Carrying the evocative tagline, "Truth Always Demands a Voice!", the poster establishes an atmosphere of mystery and anticipation without revealing the film's central narrative. Directed by Vishal Venkat, who earned recognition for his distinctive storytelling through films such as Sila Nerangalil Sila Manidhargal and Bomb, RX is based on a story by Hariharan Raju, with dialogues penned by



Ashameera Aiyappan. The film also features Ramesh Thilak and Sreeja Ravi in important roles. The technical team comprises Hesham Abdul Wahab for music, S.K. Selvakumar for cinematography, G.K. Prasanna for editing and K. Manoj Kumar for art direction. RX is produced by Naveen Yerneni and Y. Ravi Shankar under the prestigious Mythri Movie Makers banner, in association with Lokesh Kanagaraj's G Squad. Pradeep Boopathi is the co-producer. The entire shoot has been completed in Chennai, marking the successful completion of principal photography. With Mythri Movie Makers' proven production experience, Lokesh Kanagaraj's creative initiative G Squad and a talented team led by Vishal Venkat, RX brings together an interesting combination of creative vision and production strength. As Indian cinema increasingly embraces collaborations that encourage fresh voices and original storytelling, RX is poised to be an interesting addition to this evolving cinematic landscape. More exciting updates about RX will follow soon.

GREEN SM FORGES PARTNERSHIPS WITH 10 STRATEGIC PARTNERS TO EXPAND ITS GREEN MOBILITY ECOSYSTEM IN LAOS



VIENTIANE – 11 Nov, 2026 Green SM has entered into Memoranda of Understanding (MOUs) with 10 strategic partners in Laos, spanning the banking and finance, telecommunications, payment, media, and hospitality sectors. The partnerships aim to strengthen platform connectivity, integrate services, and introduce value-added offerings for customers, further expanding Green SM's green mobility ecosystem and delivering a more seamless mobility experience in the Lao market.

Under the theme "Green Alliance Frontier" – "Where Pioneers of the Green Economy Come Together," the signing ceremony was held to mark the third anniversary of Green SM's official launch of electric taxi services in the "Land of a Million Elephants," with the attendance of Nguyen Minh Tam, Ambassador Extraordinary and Plenipotentiary of Vietnam to Laos.

The 10 partners signing MOUs with Green SM include VietinBank Laos, Joint Development Bank Public, MB Bank Laos, and Sacombank Laos in banking and finance; Unitel, ETL, and Lao Telecoms (M-Money) in telecommunications and payments; Good Media (Bawanli) in transportation and travel; and Muong Thanh Luxury Vientiane Hotel and Latsavong Wanda Vista Hotel in hospitality.

Under the agreements, Green SM and its partners will build on their respective strengths in technology, services, and customer networks to explore opportunities to integrate electric mobility solutions into their existing service ecosystems. The parties will also work together to develop exclusive promotions and customer engagement programs, making Green SM services more accessible and convenient through platforms that customers already use.

In the tourism and hospitality sectors, the partnerships will explore ways to connect Green SM's mobility services with hotel networks and other service providers, offering convenient transportation options for hotel guests, international visitors, and corporate customers. Collaboration with media partners will also create opportunities for joint branding and promotional campaigns, helping raise awareness of the benefits of electric mobility and bring greener transportation choices closer to the community.

A highlight of the event was Frontier Mark, an artwork that brings together the distinctive marks of all participating partners to form a shared symbol, reflecting their collective spirit of collaboration and common vision for building a green ecosystem in Laos.

Le Thi Ngoc Linh, Deputy CEO of Mobility Services Operation at Green SM, said: "The transition to a greener future requires the collaboration and collective efforts of businesses and organizations across different sectors. Through Green Alliance Frontier, we aim to create a platform for Green SM and its partners to connect, share a common vision, leverage their respective strengths, and explore meaningful opportunities for collaboration. By bringing together platforms, services, and customer networks, we hope to make green mobility solutions more accessible to local communities while contributing to sustainable value creation for the people and market of Laos."

After three years of operations in Laos, Green SM has completed nearly 4.6 million rides in the country. Its partnerships with 10 strategic partners further expand Green SM's local network, paving the way for the integration of green mobility services with essential everyday conveniences and better addressing the transportation needs of residents and visitors.

Through cross-sector collaboration, Green SM and its partners aim to make electric mobility solutions more accessible, provide additional convenience for customers, and contribute to the development of sustainable transportation in Laos.

BRIC's third Foundation Day celebrated at NII

CHENNAI – 11 Nov, 2026 Speaking today at the third Foundation Day of the Biotechnology Research and Innovation Council (BRIC), held at the BRIC–National Institute of Immunology (NII), Union Minister of State (Independent Charge) for Science & Technology and Earth Sciences, and Minister of State in the Prime Minister's Office, Personnel, Public Grievances and Pensions, the Department of Atomic Energy and the Department of Space, Dr Jitendra Singh said that India has potential next biotechnology-driven industrial revolution and called for deeper integration across scientific institutions and greater participation by industry in India's biotechnology ecosystem.

Dr.Jitendra Singh said the Government had encouraged greater integration among science institutions to overcome silos and improve coordination. The Minister described BRIC as a "joint family" in which



institutions pool resources while retaining their identities, independence and autonomy. The arrangement, he said, had reduced procedural delays associated with multiple directorates and approvals while creating opportunities for scientific collaboration. The Minister added that other departments and ministries had replicated the model.

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Unveiling First Look of Action King Arjun Sarja as VIRAAVI from Polimera 3; Coming



CHENNAI – 11 Nov, 2026 Unveiling First Look of Action King Arjun Sarja as VIRAAVI from Polimera 3; Coming Soon to cinemas in Tamil, Telugu, Kannada & Malayalam The much-awaited third instalment of the sensational Mystic Thriller franchise Polimera3, has taken excitement to the next level with the grand unveiling of VIRAAVI's glimpse. On the auspicious occasion of Diwali, makers unveiled the glimpse, introducing Action King Arjun Sarja in an absolutely powerful and intriguing avatar. Directed by Dr. Anil Vishwanath, the film is gearing up to expand the world of Polimera into a much bigger cinematic experience, with a grand release planned in Telugu, Tamil, Kannada and Malayalam. The film is being produced by successful producer Vamsi Nandipati under Vamsi Nandipati Entertainments in association with Bharath Narang of Sree Venkateswara Cinemas LLP (Asian Group). The glimpse begins on a mysterious note, taking viewers into the darkest corners of a temple before gradually revealing the atmosphere of Amavasya. The striking transition from Lord Vishnu to Lord Shiva creates a goosebumps-inducing moment, followed by the divine reveal of Anantha Padmanabha Swamy. The spiritual imagery and captivating visuals establish the film's unique blend of divinity, mystery and supernatural elements. However, the glimpse soon shifts gears as director Anil Vishwanath takes audiences into the dark world of Polimera, showing Satyam Rajesh as Komaraiah performing black magic. The intense visuals and mysterious atmosphere build tremendous curiosity before leading to the most anticipated moment. The glimpse gradually builds towards the grand introduction of VIRAAVI, played by Action King Arjun Sarja. His commanding screen presence, imposing warrior appearance and powerful sword-wielding pose deliver a terrific high. Arjun's intense look and striking body language make the character reveal a major highlight of the glimpse. Following the attention generated by Blast, his entry into the Polimera universe adds another exciting dimension to the franchise. The transition from the dark supernatural world to Arjun's powerful warrior avatar is particularly striking. The impactful background score, brilliant cinematography and impressive production values further elevate the entire glimpse, making VIRAAVI's arrival a memorable cinematic moment. Arjun's inclusion has undoubtedly taken the scale and anticipation surrounding Polimera 3 to another level. The Polimera franchise has witnessed remarkable growth with every instalment. The first film Maa Oori Polimera, created a sensation on OTT, gaining massive viewership and finding audiences across multiple languages. Its sequel, Polimera 2, went on to become a sensational theatrical blockbuster, expanding the franchise's popularity and establishing its strong theatrical potential. Now, with the addition of Action King Arjun Sarja and a wider multilingual release, Polimera 3 marks a significant leap in the franchise's journey. The combination of its established franchise value, Dr. Anil Vishwanath's intriguing storytelling and Arjun Sarja's powerful arrival after blast success, makes this project an exciting Pan India film and gives bigger value in the market. Directed by the visionary Dr. Anil Vishwanath, Polimera 3 features Satyam Rajesh as the iconic Komaraiah, along with Kamakshi Bhaskarla, Getup Srinu, Baladitya, Rakendu Mouli and several other talented actors in pivotal roles. After the phenomenal journey of the first two instalments, the makers are now taking the franchise to a wider pan-Indian audience. With VIRAAVI's powerful glimpse creating fresh excitement, Polimera 3 has firmly raised expectations for the next chapter of this gripping supernatural universe. Cast: Action King Arjun Sarja, Satyam Rajesh, Baladitya, Kamakshi Bhaskarla, Getup Srinu, Rakendu Mouli and others Technical crew: Banner: Vamsi Nandipati Entertainments, Sree Venkateswara Cinemas LLP (Asian Group) Story, Screenplay, Dialogues & Direction: Dr. Anil Vishwanath Producers: Vamsi Nandipati, Bharath Narang DOP: Siddharth Music: Krishna Prasad PRO (Tamil) - Nikil Murukan

MM கிளினிக்
அரசு மூத்த மருத்துவ அதிகாரி

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MARRIED AT HOME, STRANGERS AT WORK!



CHENNAI – 11 Nov, 2026 MARRIED AT HOME, STRANGERS AT WORK! JIOHOTSTAR'S NEW WORKPLACE COMEDY '& OFFICE' TO PREMIERE ON NOVEMBER 18

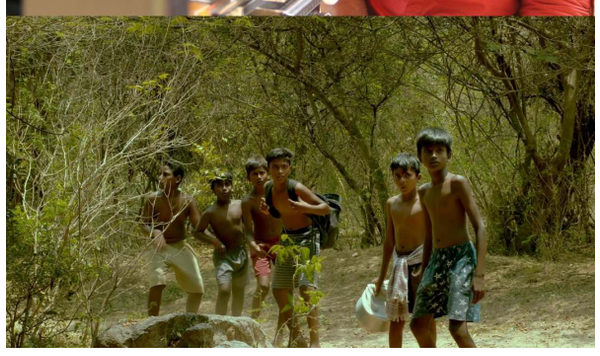
Chennai, November 06, 2026: What happens when a happily married couple is forced to pretend they are complete strangers, five days a week?

JioHotstar is bringing this hilarious dilemma to life with its upcoming Tamil original '& Office', premiering November 18, with four new episodes every Wednesday.

Set against the familiar world of corporate offices, & Office follows Arivu and Aishwarya, a young married couple struggling to make ends meet. When both find themselves working at the same IT company, they face an unusual challenge — the company's strict policy forbids family members from working together. With their jobs and financial stability at stake, the couple decides to hide their marriage and behave like complete strangers at work. What follows is a comedy of errors where every office meeting, coffee break, colleague interaction and unexpected encounter threatens to expose their secret. From navigating a demanding boss to managing curious colleagues, the couple must constantly invent new lies to protect their biggest truth. Beneath the laughter, the series explores the relatable struggles of young working couples, financial pressures, relationships and the everyday realities of corporate life. The series brings together Pradeep Antony and Smeha Manimegalai as the central couple, alongside Sanam Shetty, known for her film appearances and Bigg Boss Tamil Season 4, and acclaimed filmmaker Magizh Thirumeni, known for directing films including Thadam, Kalaga Thalaivan and Vidaamuyarchi, in a prominent acting role. Speaking about the series, Pradeep Antony, who plays Arivu, said, "What I loved about & Office is how something as simple as hiding a marriage can create endless comedy. Arivu is constantly caught between being a good husband and a convincing stranger at work. The more he tries to control the situation, the worse it gets. It's a very relatable story for anyone who has experienced office life, and I think audiences will have a lot of fun watching this couple struggle to keep their secret." Smeha Manimegalai, who plays Aishwarya, shared, "Every couple behaves differently at home and outside, but imagine having to pretend you don't even know your husband at work! Aishwarya has to balance her relationship, her career and the constant fear of getting caught. The situations are hilarious, but there's also a very real story about two people trying to build a life together. I think young working couples will connect with that instantly." Sharing her excitement about the show, Sanam Shetty said, "Having worked in the IT industry before entering films, I could instantly relate to the corporate setting and the everyday dynamics of office life. The meetings, office politics, colleagues and unexpected situations are all so familiar. What makes & Office entertaining is how it takes these everyday experiences and turns them into hilarious situations. It's a refreshing comedy that audiences can enjoy and relate to." Magizh Thirumeni, who plays Chandra Bose, said, "Comedy becomes particularly interesting when it emerges naturally from the situation rather than being forced. & Office has a very simple but effective premise — two people trying to protect their marriage by hiding it from everyone around them. The workplace setting, the conflicts between employees and management, and the constant misunderstandings create plenty of opportunities for humour. It has been an enjoyable experience being part of this ensemble." Directed by Abdul Kabeez and produced by Jegan Baskaran, & Office joins JioHotstar's growing slate of Long Running Shows. Designed as a 100-episode series, with four episodes releasing every week, the show combines workplace humour, romance and evolving character relationships to offer audiences a refreshing weekly entertainment experience. & Office premieres November 18, exclusively on JioHotstar, with four new episodes every Wednesday.

Cinematographer Vijay Armstrong Makes His Directorial Debut with 'Vana Madi'





CHENNAI – 11 Nov, 2026 "Return from the 2D Screen to 3D Nature!" – 'Vana Madi' Created with an Environmental Message!

35 International Film Festivals… 4 Awards! – 'Vana Madi' Attracts International Attention!

Produced by Vijayraghavan under the banner of Center Seat Cinemas, with Gnanam Subramanian overseeing executive management, the film is titled 'Vana Madi'.

Vijay Armstrong, who has worked as a cinematographer on acclaimed films such as Maathi Yosi, Thottal Thodarum, Azhagu Kutti Chellam and Pugai Padam, makes his directorial debut with this film.

The changing times are drawing us and our future generations into a powerful whirlwind.

The central theme of 'Vana Madi' is Vijay Armstrong's simple yet meaningful portrayal of how natural human emotions, love and the spirit of exploration have gradually become hidden within the mechanical pace of modern life.

Featuring an entirely new cast, 'Vana Madi' has been written, scripted and cinematographed by Vijay Armstrong himself.

Raleigh Rajan, who is based in the United States, has composed the music for this film.

Raleigh Rajan has been working on transforming several of our Tamil literary verses into musical compositions in the United States.

As part of his musical contribution to 'Vana Madi', playback singer Malgudi Subha has sung a song.

Similarly, Krishang, the winner of Super Singer Junior, who sang the emotionally moving song "Aariraro Aariraro" from Vishwanath and Sons, starring Suriya and Mamitha Baiju, has also sung a song for this film.

The songs have been penned by Ramesh Vaidya. Praveen Baskar, who has worked on films such as Azhagu Kutti Chellam and Lal Salaam, is handling the editing.

With the film now fully completed, it has been submitted to nearly 35 international film festivals.

Of these, the film has been selected for 7 international film festivals and has won awards in different categories at 4 of them.

The film is awaiting the announcement of results from the remaining festivals. Next, it is set to participate in the Indian Panorama, scheduled to take place in Goa in November.

Speaking about the film, director Vijay Armstrong said:

"This film is closely connected to nature. Just as we have the expression 'Mother's Lap', we have named this film 'Vana Madi' (The Lap of the Forest). This is not just a film for future generations, but particularly a film for all parents as well.

It is very encouraging to see the film receiving significant attention at film festivals. The film was watched by B. Lenin, a six-time National Film Award-winning editor. He liked the film very much and has decided to release it under Buddha Pictures, the banner established by his father, filmmaker B. Bhimsingh. I consider that itself to be the greatest award this film could have received.

'Vana Madi' will be released in theatres soon," said director and cinematographer Vijay Armstrong.

A.R. RAHMAN'S 'WONDERMENT TOUR' SET TO MAKE ITS GRAND DEBUT IN KUALA LUMPUR ON JUNE 12, 2027!

CHENNAI – 11 Nov, 2026 A.R. RAHMAN'S 'WONDERMENT TOUR' SET TO MAKE ITS GRAND DEBUT IN KUALA LUMPUR ON JUNE 12, 2027! Malik Streams' Dato Malik announces its first-ever collaboration with the musical maestro A.R. Rahman, promising a spectacular stadium concert featuring 90% Tamil hits and 10% of his biggest Hindi chartbusters! Get ready for an extraordinary celebration of music, melodies and emotions as the legendary composer and global musical icon A.R. Rahman brings his much-awaited 'Wonderment Tour' to Kuala Lumpur on June 12, 2027, at the iconic TM Stadium Nasional. Promising an unforgettable evening of musical brilliance, the concert is poised to bring together thousands of music enthusiasts for a spectacular celebration of the maestro's illustrious musical journey. Marking a significant milestone for Malik Streams, the event also heralds the organisation's first-ever collaboration with A.R. Rahman, taking its commitment to delivering world-class entertainment to an exciting new level. Following the phenomenal success of the Jana Nayagan Audio Launch, Malik Streams is gearing up for yet another landmark entertainment event, reaffirming its vision of presenting extraordinary live experiences and bringing celebrated names from the world of entertainment closer to audiences. Responding to the overwhelming love and requests from Tamil music lovers, the organisers have curated a special musical experience with an impressive 90% of the concert dedicated to A.R. Rahman's iconic Tamil compositions, followed by 10% featuring his biggest Hindi chartbusters. This carefully curated musical repertoire promises to make the evening particularly special for Tamil audiences while celebrating the maestro's extraordinary contribution to Indian music across languages and generations. From evergreen melodies that have become an integral part of our lives to high-energy anthems that continue to dominate playlists, the Wonderment Tour promises a musical journey through the many defining phases of A.R. Rahman's career. Audiences can look forward to revisiting the compositions that have captured hearts, shaped musical sensibilities and created timeless memories across generations. Over the decades, A.R. Rahman has established himself as one of India's most celebrated musical icons, earning global recognition for his distinctive sound, innovative compositions and ability to transcend linguistic and cultural boundaries through music. His repertoire, spanning Indian cinema and international collaborations, has consistently redefined musical experiences, making every live performance a celebration of artistry, innovation and emotion. With the Wonderment Tour, Kuala Lumpur is set to witness an electrifying celebration of this musical legacy, bringing together fans from across Malaysia and beyond under one roof. The concert promises to be more than just a live musical performance; it will be an immersive



experience that celebrates the timeless connection between music and its listeners. OFFICIAL TICKET SALES AND EVENT DETAILS: The official ticket sales for the much-awaited concert will commence on December 4, 2026 (Friday), at 2 PM (Malaysia Time) exclusively through Ticket2U (www.ticket2u.com.my). Further announcements, event information and exclusive updates will be progressively revealed through the organisers' official social media platforms as the countdown to this grand musical celebration begins. With one legendary composer, one iconic stadium and generations of unforgettable music coming together, the A.R. Rahman Wonderment Tour promises an evening filled with spectacular performances and millions of emotions. ONE LEGEND. ONE STADIUM. GENERATIONS OF MUSIC. MILLIONS OF EMOTIONS. Kuala Lumpur, get ready to experience the magic, the melodies and the wonder of A.R. Rahman like never before! Event: A.R. Rahman Wonderment Tour Date: June 12, 2027 Venue: TM Stadium Nasional, Kuala Lumpur Ticket Sales: December 4, 2026 | 2 PM (Malaysia Time) Tickets: www.ticket2u.com.my

From Financial Constraints to Global Academic Opportunities



CHENNAI – 11 Nov, 2026 A significant opportunity came through the National Overseas Scholarship (NOS) Scheme of the Ministry of Social Justice and Empowerment, Government of India, for a youngster with financial constraints.

During the financial year 2025–26, Rajesh Shedge (name changed) received financial assistance under the scheme, enabling him to pursue his academic aspirations at University College London.

Coming from Maharashtra, a young student belonging to the Scheduled Caste community demonstrated strong academic commitment and an aspiration to pursue higher education at an internationally reputed institution.

Despite his dedication and academic ambitions, financial constraints posed a significant challenge to his dream of studying abroad. The high cost of international education, including tuition fees, accommodation, travel and other associated expenses, made pursuing postgraduate studies overseas difficult for his family.



Odisha charts a National Roadmap for Millet led Agricultural Transformation

BHUBANESWAR – 11 Nov, 2026 A two day national event on agro-biodiversity conservation, climate-resilient agriculture and sustainable food systems was commenced on 10 th November 2026 at Bhubaneswar, Odisha, in the presence of Braj Mohan Ram, Governor of Odisha, Kanak Vardhan Singh Deo, Minister for Agriculture and Farmer Welfare, Government of Odisha, Dr. Mangi Lal Jat, Secretary DARE and Director General, ICAR, Dr. Soumya Swaminathan, Chairperson, M.S. Swaminathan Research Foundation; and Sachin Ramachandra Jadhav Commissioner-cum-Secretary, Department of Agriculture and Farmers' Empowerment, Government of Odisha, along with eminent agricultural scientists, policymakers and other stakeholders.

The inaugural session marked the formal commencement of event, followed by visit to exhibition stalls and display of agricultural innovations, indigenous crop diversity, millet-based products and interaction with farmers.

Addressing the gathering, Dr Jat emphasised on use of rich agrobiodiversity of Odisha through a greater focus on opportunity crops including millets to address the grand challenges of climate change, soil health, nutrition etc while promoting local food system for one health.



Dr. Jat, also highlighted the success of Odisha Shree Anna Abhiyan and its potential to emerge as a national model for millet-based agricultural transformation. He stressed on the area expansion of millet cultivation from 1.79 lakh ha to 5 lakh ha by 2047 with a production target of 8 lakh metric tonnes. The state achievement in ragi procurement, with 7.5 lakh quintals during KMS 2024-25 and a target of 8 lakh quintals for 2025-26 and importance of conserving indigenous millet diversity, particularly the 163 documented finger millet landraces, and promoting traditional varieties such as Kalia, Bati, Mami and Bharathi were appreciated.

Further, Dr. Jat discussed on scaling up scientific cultivation practices, promoting minor millets such as suan and kangu, developing affordable processing machinery, strengthening FPOs and women's SHGs, and expanding millet-based enterprises and market linkages through ICAR-IIMR, Hyderabad. He also proposed about the strengthening research collaboration between ICAR-IIMR, Hyderabad and for establishment of Centre of Excellence on Millets at Odisha University of Agriculture and Technology.

The event aimed to strengthen institutional partnerships, promote knowledge exchange and accelerate Odisha's journey towards sustainable, climate-resilient and economically viable millet-based agricultural development.



Union Minister of State For Agriculture and Farmers' Welfare Ram Nath Thakur



CHENNAI – 11 Nov, 2026 Union Minister of State For Agriculture and Farmers' Welfare Ram Nath Thakur participates in Khet Bachao Abhiyan in North 24 Parganas.

As part of the nationwide Khet Bachao Abhiyan, the Union Minister of State for Agriculture and Farmers' Welfare, Ram Nath Thakur participated in a programme organised by the ICAR-National Institute of Natural Fibre Engineering and Technology (ICAR-NINFET) at Subhasnagar, in Swarupnagar Block of North 24 Parganas district, West Bengal. The programme underscored the Government of India's commitment to protecting agricultural land, restoring soil health and promoting natural farming as a sustainable approach to agriculture. It highlighted the importance of conserving soil resources, reducing excessive dependence on chemical inputs and encouraging environmenta-friendly farming practices for the benefit of the present and future generations.

While addressing the gathering, the Union Minister harped on returning to natural farming and least utilisation of chemical fertiliser, so as to keep the soil health intact. He highlighted natural farming as an important approach to maintaining soil fertility, improving soil health and promoting ecological balance. He also encouraged farmers to adopt climate-resilient agricultural methods, scientific innovations and modern technologies to ensure long-term agricultural productivity and sustainability.

The Minister also stressed on the importance of conserving soil as a living resource and adopting balanced, need-based agricultural input management. He urged farmers to make effective utilisation of Soil Health Cards for informed fertiliser application, improved nutrient-use efficiency and the maintenance of soil fertility. In this regard, he highlighted the role of Krishi Vigyan Kendras (KVKs) in providing technical guidance, practical demonstrations and extension services to facilitate the adoption of sustainable and natural farming practices.

The Union Minister urged the farmers to return to extend processes of farming, including utilisation of organic fertilisers an organic pesticides, to boost natural farming as well as aiding in reaps which are healthy for living.

The event was organised by ICAR-NINFET. The programme reinforced the central message of Khet Bachao Abhiyan for Ravi crops, going on from October 22, to November 30, 2026 in the entire country- healthy soil is the foundation of healthy crops, sustainable agriculture and farmers' prosperity. Promoting natural farming, conserving soil fertility and adopting environmentally sustainable agricultural practices are essential to safeguarding agricultural resources and ensuring long-term food and livelihood security.

From Occupational Risk to Safer Livelihood



CHENNAI – 11 Nov, 2026 The journey of 60 year Subramanian (name changed), reflects the importance of ensuring occupational safety, health protection and livelihood security for sanitation workers.

Through the NAMASTE Scheme, access to protective equipment and awareness training has helped him continue his profession with greater confidence, improved well-being and dignity. His experience highlights how targeted interventions under the NAMASTE Scheme are contributing towards safer working conditions, better livelihood opportunities and a more dignified future for sanitation workers.

Subramanian, a sanitation worker from Pondicherry Municipality, belonging to the Scheduled Caste community, had spent over 15 years undertaking the demanding work of sewer and septic tank cleaning. Throughout his working life, he was frequently exposed to hazardous conditions, often without adequate protective equipment or occupational safety measures. Prolonged exposure to hazardous waste resulted in recurring skin infections and respiratory discomfort, affecting his ability to work regularly and maintain his health.

As the sole earning member of a family of four, his health-related challenges placed considerable financial pressure on the household. Frequent medical expenses further strained the family's limited resources, while his modest monthly income of approximately Rs. 12,000 made it difficult to manage household requirements. Despite these hardships, he remained committed to his profession and aspired to continue earning a livelihood with dignity while ensuring his safety and well-being.

A significant change came in 2025 through the National Action for Mechanised Sanitation Ecosystem (NAMASTE) Scheme, implemented by the Ministry of Social Justice and Empowerment. Under the scheme, he received a comprehensive Personal Protective Equipment (PPE) kit comprising protective overalls, heavy-duty gloves, gumboots, a face mask and a safety helmet. He also underwent awareness training on safe sanitation practices and the prevention of occupational health risks.

The provision of protective equipment and safety awareness brought a meaningful improvement to his working conditions. With better protection against occupational hazards, his health improved considerably, work-related absences reduced and medical expenses declined. Improved health and greater consistency at work also contributed to an increase in his monthly income from approximately Rs. 12,000 to Rs. 16,000–18,000, strengthening his financial stability.

India Post and IndiGo Bring Digital Detox 2.0 to 15 Flights Across 11

CHENNAI – 11 Nov, 2026 India Post and IndiGo Bring Digital Detox 2.0 to 15 Flights Across 11 Destinations, Spreading Festive Cheer Through Handwritten Postcards.

The Department of Posts, Ministry of Communications, in collaboration with IndiGo, organised Digital Detox 2.0, the second edition of its in-flight postcard writing activity, following the enthusiastic response to its inaugural edition. Coinciding with the festive season, the initiative offered passengers a unique opportunity to convey heartfelt Diwali greetings to their loved ones through handwritten postcards.

The campaign was conducted across 15 IndiGo flights covering 11 destinations, including Chandigarh, Ranchi, Bagdogra, Delhi, Mumbai, Goa, Pune, Ahmedabad, Kolkata, Varanasi and Jaipur. Passengers were provided with specially designed Digital Detox kits containing postcards, greeting cards and DIY postcards through specially designed Diwali Stickers encouraging them to take a break from their screens and pen personalised festive messages.

Building on the success of its first edition, the initiative sought to revive the tradition of handwritten communication while promoting mindful engagement. By bringing the experience of letter writing to air travellers, the campaign highlighted the enduring charm of personal correspondence in an increasingly digital world.

Passengers warmly welcomed the initiative, sharing their memorable experiences of the campaign. One passenger remarked, “Writing a postcard at 30,000 feet was a wonderful experience and something I will remember for my lifetime.” Another participant shared, “This was my first time writing a postcard. It made me realise how special handwritten messages can be in an age of instant digital communication.” Appreciating the festive touch, another passenger said, “Sending Diwali wishes through a handwritten postcard felt much more personal and meaningful than a digital message.”



Through Digital Detox 2.0, India Post reaffirmed its commitment to innovative public outreach, celebrating the timeless tradition of connecting people through letters while adding a personal touch to Diwali celebrations.

This Diwali, homecoming came with a little handwritten magic! 🪔 Across flights connecting Chandigarh, Mumbai, Pune, Jaipur, Ahmedabad and Goa, passengers experienced a little digital detox with India Post, rediscovering the charm of handwritten notes and heartfelt connections while travelling home for Diwali. Because some connections are best made beyond the screen.
#DigitalDetox #DiwaliWithIndiaPost #IndiaPost #DakSewaJanSewa @IndiGo6E @cpmggujarat @cpmgmaharashtra @cpmgdelhi @cpmgrajasthan @cpmgpunjab

