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Unveiling First Look of Action King Arjun Sarja as VIRAAVI from Polimera 3; Coming



CHENNAI – 11 Nov, 2026 Unveiling First Look of Action King Arjun Sarja as VIRAAVI from Polimera 3; Coming Soon to cinemas in Tamil, Telugu, Kannada & Malayalam The much-awaited third instalment of the sensational Mystic Thriller franchise Polimera3, has taken excitement to the next level with the grand unveiling of VIRAAVI's glimpse. On the auspicious occasion of Diwali, makers unveiled the glimpse, introducing Action King Arjun Sarja in an absolutely powerful and intriguing avatar. Directed by Dr. Anil Vishwanath, the film is gearing up to expand the world of Polimera into a much bigger cinematic experience, with a grand release planned in Telugu, Tamil, Kannada and Malayalam. The film is being produced by successful producer Vamsi Nandipati under Vamsi Nandipati Entertainments in association with Bharath Narang of Sree Venkateswara Cinemas LLP (Asian Group). The glimpse begins on a mysterious note, taking viewers into the darkest corners of a temple before gradually revealing the atmosphere of Amavasya. The striking transition from Lord Vishnu to Lord Shiva creates a goosebumps-inducing moment, followed by the divine reveal of Anantha Padmanabha Swamy. The spiritual imagery and captivating visuals establish the film's unique blend of divinity, mystery and supernatural elements. However, the glimpse soon shifts gears as director Anil Vishwanath takes audiences into the dark world of Polimera, showing Satyam Rajesh as Komaraiah performing black magic. The intense visuals and mysterious atmosphere build tremendous curiosity before leading to the most anticipated moment. The glimpse gradually builds towards the grand introduction of VIRAAVI, played by Action King Arjun Sarja. His commanding screen presence, imposing warrior appearance and powerful sword-wielding pose deliver a terrific high. Arjun's intense look and striking body language make the character reveal a major highlight of the glimpse. Following the attention generated by Blast, his entry into the Polimera universe adds another exciting dimension to the franchise. The transition from the dark supernatural world to Arjun's powerful warrior avatar is particularly striking. The impactful background score, brilliant cinematography and impressive production values further elevate the entire glimpse, making VIRAAVI's arrival a memorable cinematic moment. Arjun's inclusion has undoubtedly taken the scale and anticipation surrounding Polimera 3 to another level. The Polimera franchise has witnessed remarkable growth with every instalment. The first film Maa Oori Polimera, created a sensation on OTT, gaining massive viewership and finding audiences across multiple languages. Its sequel, Polimera 2, went on to become a sensational theatrical blockbuster, expanding the franchise's popularity and establishing its strong theatrical potential. Now, with the addition of Action King Arjun Sarja and a wider multilingual release, Polimera 3 marks a significant leap in the franchise's journey. The combination of its established franchise value, Dr. Anil Vishwanath's intriguing storytelling and Arjun Sarja's powerful arrival after blast success, makes this project an exciting Pan India film and gives bigger value in the market. Directed by the visionary Dr. Anil Vishwanath, Polimera 3 features Satyam Rajesh as the iconic Komaraiah, along with Kamakshi Bhaskarla, Getup Srinu,

Baladitya, Rakendu Mouli and several other talented actors in pivotal roles. After the phenomenal journey of the first two instalments, the makers are now taking the franchise to a wider pan-Indian audience. With VIRAAVI's powerful glimpse creating fresh excitement, Polimera 3 has firmly raised expectations for the next chapter of this gripping supernatural universe. Cast: Action King Arjun Sarja, Satyam Rajesh, Baladitya, Kamakshi Bhaskarla, Getup Srinu, Rakendu Mouli and others Technical crew: Banner: Vamsi Nandipati Entertainments, Sree Venkateswara Cinemas LLP (Asian Group) Story, Screenplay, Dialogues & Direction: Dr. Anil Vishwanath Producers: Vamsi Nandipati, Bharath Narang DOP: Siddharth Music: Krishna Prasad PRO (Tamil) - Nikil Murukan