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Shilp Samagam Mela 2026 at Dilli Haat Records Cumulative Sales



CHENNAI – 11 Nov, 2026 Shilp Samagam Mela 2026 at Dilli Haat Records Cumulative Sales of Over ₹ 64.52 Lakh, Reflecting Strong Public Response and Growing Market Opportunities for Artisans.

The ongoing 15 day Shilp Samagam Mela 2026, being organised by the Ministry of Social Justice and Empowerment, Government of India, at Dilli Haat, INA, in the National Capital, has emerged as a vibrant platform showcasing India's rich traditional craftsmanship, cultural heritage and entrepreneurial spirit.

The Mela will continue until November 15, 2026, that is providing an opportunity for artisans and beneficiaries belonging to Scheduled Castes, Other Backward Classes, Safai Karamcharis and persons with disabilities to showcase and market their products to a wider audience.

The Ministry has been organising Shilp Samagam Melas since 2022. Through these fairs, more than 1,000 artisans from Scheduled Castes, Other Backward Classes and Safai Karamchari communities have benefited from opportunities to exhibit and market their products.

The initiative aims to promote self-employment, encourage entrepreneurship and facilitate the socio-economic empowerment of beneficiary communities.