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Nissan Motor India Celebrates World Quality Month 2026, Reinforcing Its Commitment to Customer Satisfaction and Service Excellence



GURUGRAM – 8 Nov, 2026 Nissan Motor India Private Limited (NMIPL) is celebrating World Quality Month throughout

its commitment to delivering exceptional service

Centred around the theme ‘Unmistakable Quality. Every Customer. Every Vehicle. Every Time.’, the month-long initiative underscores Nissan's customer-first philosophy and its continued focus on building trust through consistent service excellence and reliable aftersales support. Building on years of Quality Month celebrations, Nissan is bringing together its dealership and service teams through a series of customer-focused activities aimed at

seeks to enhance repair quality, improve service efficiency and deliver a seamless ownership experience at every customer touchpoint. The celebrations will be organised around four weekly themes – Unmistakable

People, Unmistakable Customer Experience and

Repair Quality.

standards, enhancing technical capabilities, improving customer communication and reinforcing quality checks throughout the service journey. Dedicated training programmes, customer education workshops, vehicle health check-up activities and customer feedback initiatives will further encourage engagement between Nissan's service teams and customers. Through World Quality Month 2026, Nissan Motor India continues to reinforce its

unmistakable

quality goes beyond the vehicle, extending to every interaction and experience throughout the customer's ownership journey.