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MINISTRY OF CULTURE SIGNS MEMORANDUM OF UNDERSTANDING WITH GOOGLE ARTS & CULTURE



CHENNAI – 6 Nov, 2026 MINISTRY OF CULTURE SIGNS MEMORANDUM OF UNDERSTANDING WITH GOOGLE ARTS & CULTURE TO DIGITISE AND SHARE INDIA'S CULTURAL HERITAGE.

The Ministry of Culture, Government of India, today signed a Memorandum of Understanding with Google Arts & Culture to bring India's cultural heritage to the public through cutting-edge digital tools. The MoU was signed at a virtual ceremony in the presence of Vivek Aggarwal, Secretary, Ministry of Culture, and Amit Sood, Vice President and Founder, Google Arts & Culture.

The partnership will reflect the civilisational breadth of India: the monuments and archaeological sites protected by the Archaeological Survey of India and the collections they hold, the holdings of the national museums, the manuscript heritage being documented under Gyan Bharatam, and the crafts, performing arts and living traditions sustained by the Ministry's institutions across the country.