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Paisabazaar Launches Paisa Vouchers, Offering Deals Across 300+ Brands This Diwali



CHENNAI – 5 Nov, 2026 Paisabazaar, India's leading financial products marketplace and free credit score platform, has launched Paisa Vouchers on the occasion of Diwali, bringing attractive deals and savings across 300+ brands. The new offering expands the platform beyond financial products, covering categories such as shopping, food, travel, fashion, entertainment, fitness and luxury.

Through Paisa Vouchers, consumers can purchase digital gift cards and vouchers from popular brands, including Amazon, Flipkart, Swiggy, Tanishq, MakeMyTrip, Starbucks, Domino's and Pepperfry. The platform offers attractive discounts, instant digital delivery, UPI and debit card payment options, with no additional platform or convenience fees.

Santosh Agarwal, CEO of Paisabazaar, said, "We are constantly evolving to make our platform more valuable for consumers. With Paisa Vouchers, we aim to bring attractive savings across 300+ brands that are part of consumers' everyday lives. Our goal is to help people get more value from their everyday spending and make Paisabazaar a more rewarding destination beyond their credit and investment needs."