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THE FACE REMAINS A MYSTERY, THE MUSIC MAKES THE NOISE!



CHENNAI – 5 Nov, 2026 THE FACE REMAINS A MYSTERY, THE MUSIC MAKES THE NOISE! MASKED ARTIST THE ARTIST 404 UNVEILS ‘NAAN PODHUMA’ FROM ‘JOHN DOE’ Featuring lead rap vocals by Arjun Das, the first single introduces the intriguing musical identity of The Artist 404, as Madhumita’s upcoming thriller gears up for its theatrical release. In the world of global music, an artist's identity can sometimes be as fascinating as the music itself. From Marshmello and Daft Punk to MF DOOM, several internationally acclaimed artistes have turned concealed identities and masks into distinctive artistic signatures, building a connection with audiences without making their faces the focus. Bringing that intriguing element to Tamil cinema is The Artist 404, the masked musical personality who steps into the spotlight with ‘Naan Podhuma’, the first single from the upcoming film John Doe. Adding to the song's appeal is its exciting vocal combination. Actor Arjun Das takes the lead on rap vocals, while Malavika lends her voice to the track. The rap lyrics are penned by Arcus Aryian and The Artist 404, who has also composed and arranged the song. With its distinctive creative identity and an unusual musical collaboration, ‘Naan Podhuma’ offers the first glimpse into the soundscape of John Doe. Over the years, Arjun Das has steadily expanded his place in Tamil cinema, taking on diverse scripts and establishing himself as a bankable performer with a distinct screen presence. With each project adding to audience expectations, John Doe has emerged as one of his intriguing upcoming ventures, further raising curiosity around his choice of role and the film's narrative. The mystery surrounding The Artist 404 has also become an interesting talking point in the film's promotional journey. The masked artist made an appearance at the film's pre-release event without revealing their face, drawing attention to an identity that remains deliberately concealed. Now, with the release of ‘Naan Podhuma’, the music takes centre stage, while the person behind the mask continues to remain a mystery. Written and directed by Madhumita, John Doe features an ensemble cast comprising Arjun Das, Sanchana Natarajan, Srishti, Anupama Kumar, Archana Chandhoke, Badava Gopi, Zaara Vineet Chandhoke and Niirav S. The film is produced by Prasad Devineni and Shobu Yarlagadda, with Kishore Kedari and Madhumita serving as co-producers. The story and screenplay are by Madhumita and Nicholas Chevaillier, while Sowmya Sharma is the creative producer. Preetha Jayaraman handles cinematography, Ashwini Kale is the production designer, and Vijay Venkataramanan is the editor. With ‘Naan Podhuma’ now out, John Doe has begun unveiling its musical world with an artist who has chosen to

let the music speak before the face is ever seen. The song is out now, and the mystery of The Artist 404 is only getting more intriguing. John Doe is scheduled to hit theatres on November 13, 2026.