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Blue Dart Launches International Parcel Connect to Enable India's Global E-commerce Aspirations

CHENNAI – 5 Nov, 2026 Chennai: Blue Dart Express Limited, South Asia's premier express air and integrated transportation and distribution company, announced the launch of International Parcel Connect, its B2C cross-border parcel shipping service. Starting with eligible shipments from India to the United States, the service is designed for e-commerce businesses, D2C brands, marketplace sellers, SMEs and growing exporters seeking affordable and reliable access to overseas customers.

International Parcel Connect offers businesses an alternative between premium-priced express services and lower-cost postal options. Powered by DHL eCommerce, it combines Blue Dart's capabilities and customer support in India with an established international parcel network, offering Standard and Expedited delivery options and shipment visibility.

Commenting on the launch, Balfour Manuel, Managing Director, Blue Dart, said, "For years, our customers have asked us to extend Blue Dart's trusted service to their international shipping needs. International Parcel Connect answers that call with a world-class solution, combining our operational strengths in India with the reach of our international network. As Indian enterprises pursue opportunities beyond domestic markets, we are committed to providing the dependable logistics connections that turn their global aspirations into growth."

Dipanjan Banerjee, Chief Commercial Officer, Blue Dart, said, "India's B2C e-commerce exports are currently estimated at around US$2 billion, reflecting the opportunity for Indian businesses to reach overseas customers. For many sellers, the choice has been between premium-priced express delivery and lower-cost postal shipping. International Parcel Connect bridges this gap, allowing customers to choose between two delivery speeds to suit their needs. Shipment visibility and Blue Dart customer support in India provide greater control and a local point of contact, making cross-border shipping more accessible and easier to manage."

The service supports eligible B2C parcels weighing 50 g to 11 kg, across categories including apparel and fashion products, automobile spare parts, books, handicrafts, imitation jewellery and rugs, alongside other eligible marketplace and e-commerce products. Shipments are subject to applicable customs, regulatory, commodity, weight and dimensional requirements.

Beginning with the United States, Blue Dart plans to progressively extend International Parcel Connect to other relevant markets, including the United Kingdom, countries in the European Union, Canada and Australia, to support Indian businesses' global e-commerce aspirations.