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RNI No.TNBIL/2021/81709
Daily Morning Newspaper
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Nissan Motor India records 50% year-on-year growth in domestic wholesales in October 2026



CHENNAI – 3 Nov, 2026 Domestic wholesales reach 3,600 units in October, up 50% year on year

Nissan records 85,124 units in total wholesales across domestic and export markets from January to October 2026

Gurugram, 02 November 2026: Nissan Motor India Pvt. Ltd. (NMIPL) today announced 50% year-on-year growth in domestic wholesales during October 2026, with volumes increasing to 3,600 units from 2,402 units in October 2025. This marks Nissan's eighth consecutive month of year-on-year domestic growth. From January to October 2026, the company recorded total wholesales of 85,124 units across domestic and export markets.

The performance reflects continued customer response to Nissan's expanding product portfolio, including the all-new Nissan Tekton, Magnite and Gravite, alongside the company's growing dealer network. Nissan continues to focus on sustainable growth in India through a broader product offering, wider customer access and enhanced ownership experiences.

Commenting on the performance, Saurabh Vatsa, Managing Director, Nissan Motor India, said, "Our 50% year-on-year growth in domestic wholesales in October reflects continued customer confidence in Nissan and the progress we are making in India. With 85,124 units wholesaled across domestic and export markets between January and October, we continue to build on the strength of our expanding portfolio and dealer network. As we approach Dhanteras and Diwali, we remain focused on serving customers through distinctive products and enhanced ownership experiences. We also value the continued support of our international dealers, distributors and customers, who contribute to Nissan's export performance."

Nissan recorded exports of 4,710 units during October, continuing to serve customers across international markets from India. Under its 'One Car. One World.' strategy, Nissan offers customers in India and overseas products built to consistent global quality standards, reinforcing India's importance within Nissan's global operations.

Designed around Nissan's SUV DNA, the all-new Nissan Tekton combines refined Japanese craftsmanship, intelligent technology, commanding performance and everyday practicality. Alongside the Magnite and Gravite, the Tekton plays an important role in Nissan's strategy to build sustainable scale and strengthen its presence across key segments of the Indian automotive market.