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RNI No.TNBIL/2021/81709
Daily Morning Newspaper
The Truth

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Amazon.in Offers Up to 80% Discounts Across Categories in Black Friday Sale

CHENNAI – 29 Nov, 2026 Amazon.in's Black Friday Sale begins November 27, bringing customers offers of up to 80% across a wide range of product categories. The sale features leading brands including Samsung, OnePlus, JBL, LG, boAt, Philips, Hero, Bajaj and L'Oréal Paris, among others.

Customers shopping during the sale can benefit from up to 10% instant discounts on HDFC Bank and Axis Bank credit card and EMI transactions, No Cost EMI, additional coupon discounts, exchange offers and Amazon Pay rewards. Prime members can enjoy an extra 5% savings on select products.

Smartphones and electronics are available with discounts of up to 40%. Featured deals include the Samsung Galaxy S25 Ultra 5G at Rs. 94,999, the OnePlus 13s at Rs. 64,999 and the Samsung Galaxy M47 5G at Rs. 27,999. Customers can also explore the Apple 2026 MacBook Neo 13-inch laptop at Rs. 71,890 and Apple Watch Series 11 GPS at Rs. 36,499.

The sale also features discounts of up to 65% on entertainment products and home appliances. Smart TV options include Samsung's 55-inch Mini LED 4K Vision AI Smart TV at Rs. 49,990, LG's 55-inch NU87 AI Series Nano 4K Smart TV at Rs. 42,649 and Xiaomi's 43-inch FX Pro 4K QLED Smart TV at Rs. 29,999. Home appliances include the Panasonic 25L Solo Microwave Oven at Rs. 8,190 and Samsung 653L Side-by-Side Refrigerator at Rs. 85,990.

Customers can avail discounts of up to 80% on home, kitchen, sports and outdoor essentials, including mattresses, sofas, home décor, smart security devices, air fryers and fitness equipment. Fashion and beauty products, including apparel, jewellery, watches, travel accessories and fragrances, are available with discounts of up to 60%.

The sale also includes deals on Amazon devices such as Fire TV Sticks and Echo devices, along with fitness wearables, sports equipment, board games and toys.

Prime members can maximise their savings with an additional 5% discount on select products across categories.