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Audi India announces price hike of up to 2% from January 1, 2027

CHENNAI – 25 Nov, 2026

Audi India, the German luxury car manufacturer, has announced a price revision of up to 2% across its model range, effective January 1, 2027. The revision comes in response to rising input costs.

Commenting on the announcement, Balbir Singh Dhillon, Brand Director, Audi India, said, "In response to rising input costs, we will be implementing a price revision of up to 2%. This adjustment is essential to maintaining the long-term sustainability of our business. We have kept this revision as measured as possible and our focus remains on giving customers an ownership experience that solidifies their trust in the brand."