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Union Minister Dr. Mansukh Mandaviya calls for Sports Industry Leaders to 'Make In India, Play In India, Grow With India'

NEW DELHI – 21 Nov, 2026 Union Minister of Youth Affairs and Sports, Dr. Mansukh Mandaviya, inaugurated the 16th edition of TURF, FICCI's (Federation of Indian Chambers of Commerce and Industry) Global Summit on Business of Sports, in New Delhi on Friday.

Addressing the gathering, Dr. Mandaviya said, "Sports have emerged as a powerful instrument for youth development, social inclusion, economic opportunity and international cooperation."

He said, "Under the leadership of Prime Minister Narendra Modi, India has placed sports at the centre of its nation-building agenda. Our approach is guided by a clear vision – creating opportunities for every aspiring athlete, from the playground to the podium."

The summit is being held under the theme "Powering India's Sports Economy: Partnerships, Innovation & Global Leadership".

Highlighting the transformation of India's sporting ecosystem over the last 12 years, Dr. Mandaviya said, "Through initiatives such as Khelo India Mission, Fit India Movement, and Target Olympic Podium Scheme, we are expanding grassroots participation, identifying sporting talent and creating pathways towards high-performance sports."

The Union Cabinet recently approved the new Khelo India Scheme, with an outlay of Rs 36,441 crore for the next five years, to strengthen sports infrastructure, nurture talent, and promote sports development across the country.

Highlighting India's performance, Dr. Mandaviya said, "At the Asian Games 2026, India finished fourth in the medal standings."



He added, "Equally historic was India's performance at the Asian Para Games 2026, where our para-athletes secured a record 114 medals, our highest-ever tally at the Games."

Speaking on the role of industry, Dr. Mandaviya said, "We recognise that the future of sports will be shaped, not only by athletes and sporting institutions, but also by a strong, competitive and innovation-driven sports industry."

The Government has approved the Khelo India Sports Goods Manufacturing Scheme, with an outlay of Rs 1,856.67 crore, to make India a global hub for sports goods manufacturing and innovation.

Khelo Bharat Niti 2025 sets out a comprehensive vision for sports development in India, while the National Sports Governance Act is ensuring accountability and transparency in sports administration.

Dr. Mandaviya outlined India's intent to host major international sporting events. India is set to host the Commonwealth Games 2030 in Ahmedabad, while also harbouring hopes of hosting the 2036 Olympics in the same city.