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SRMIST Licenses Patented Polyherbal Anti-Diabetic Formulation to Dr. ShreeVarma's Wellness

CHENNAI – 21 Nov, 2026 In a step towards translating traditional-medicine research from the laboratory to the marketplace, SRM Institute of Science and Technology (SRMIST) has entered into a non-exclusive licensing agreement with Dr. ShreeVarma's Wellness Pvt. Ltd for the manufacture and marketing of its patented polyherbal formulation for the management of diabetes across India. The agreement has a lifetime value of ₹125 lakhs.

The agreement was signed at Ramada Plaza by Wyndham, Guindy. Dr. T. R. Paarivendhar, Chancellor, SRMIST, presided over the ceremony. Prof. C. Muthamizhchelvan, Vice Chancellor, SRM Institute of Science and Technology, and Dr. S. Ponnusamy, Registrar, SRM Institute of Science and Technology, were present, along with Dr. ShreeVarma, Founder and Chairman, and Dr. Henoc Marceau, Director, of Dr. ShreeVarma's Wellness Pvt. Ltd.

The formulation was developed by Dr. Sathish Kumar, Dean, Interdisciplinary Institute of Indian System of Medicine, SRMIST, and his research team. The formulation combines herbs that work together to help manage Diabetes Mellitus. In addition to helping lower blood sugar levels, it exhibits strong antioxidant activity and is designed to protect the kidneys and heart, thereby helping reduce the risk of diabetes-related complications.

The licensing process was facilitated end-to-end by the SRM Technology Transfer Office (SRM TTO), which worked closely with the inventors, negotiated the terms with the industry partner, and drafted and executed the agreement. It will also monitor the licence milestones and ensure compliance throughout its term. SRM TTO facilitates the transfer of inventions to industry through technology licensing, option agreements and industry-academia co-creation of technologies.

SRMIST has so far filed 1,171 patents, of which 1,107 have been published and 638 granted with a filing to granting conversion rate of over 75%. Our conversion rate is above the national average of all IITs and IISC. The institute aims to emerge as a powerhouse of transferable technologies by forging strong industry partnerships and establishing live labs that



enable students and researchers to experience the entire journey from idea to market.

Dr. T. R. Paarivendhar, Chancellor, SRMIST, speaking on the occasion, said, "Research truly succeeds only when it leaves the laboratory and reaches the people it was meant to serve. This licence shows what can be achieved when our researchers and industry partners work towards the same goal. At SRMIST, we want every strong piece of research to find its way to society, and our work in Indian systems of medicine is a good example of that. I congratulate Dr. Sathish Kumar and his team, and I thank the SRM Technology Transfer Office for guiding this agreement from start to finish."

Dr. Sathish Kumar, Dean, Interdisciplinary Institute of Indian System of Medicine (IIISM), said, "Our aim was not only to develop a formulation, but to develop one that can be useful in people's everyday lives. Diabetes affects the whole body over time, so we focused on a combination of herbs that work together, not just on bringing blood sugar down. Seeing it licensed for the market is a proud moment for the entire IIISM team, and we are grateful to the University and the Technology Transfer Office for supporting us at every stage."

Dr. ShreeVarma, Founder and Chairman, Dr. ShreeVarma's Wellness Pvt. Ltd., said, "We are honoured to partner with SRMIST and to be entrusted with a formulation that has come out of such careful research. Our responsibility now is to take it to the people who can benefit from it, and to do so with the same care and quality that went into developing it. We thank Dr. T. R. Paarivendhar, Dr. Sathish Kumar and the SRM Technology Transfer Office for their support and for the smooth way this agreement came together, and we look forward to a long and fruitful association."