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Montra Electric becomes the First and Fastest Indian Brand To Roll Out 1,000 Electric Heavy-Duty Trucks

New Delhi, 21st November 2026: Montra Electric, India's full-spectrum electric commercial vehicle brand, today rolled out its 1,000th Rhino electric truck at its Manesar facility. Montra Electric has become the first Indian brand to achieve this milestone.

To mark this milestone, the brand is marking the milestone under the theme '1,000 Rhinos & Beyond. Charge the Change.' The impact can be measured from the fact that all the Rhino trucks deployed to date have together covered more than 36 million kilometres and avoided over 6.5 million kg of CO_2 emissions, roughly what 14 lakh trees absorb in a year. They have also saved their operators more than ₹70 crore in running costs.

The PM E-DRIVE scheme added to the momentum when the Rhino 5538 EV became India's first heavy-duty electric truck to be certified under in January 2026. This scheme gives buyers an incentive of up to ₹9.6 lakh per vehicle.

Commenting on the milestone, Jalaj Gupta, Managing Director, Montra Electric, (TI Clean Mobility Pvt. Ltd.) said, "When we started, there was no electric heavy truck market in India to build on. We had to prove, load after load, that these trucks could do the job and pay for themselves. With policy support such as PM E-DRIVE, and customers coming back to expand their fleets, electric heavy trucking in India has reached a tipping point. Our first 1,000 Rhinos belong as much to our customers and partners as they do to us. They backed electric trucks early, and the next 1,000 will be built on that trust."

Montra Electric entered the segment at a time when very few Indian fleet operators had ever run an electric heavy truck. Charging points were scarce, and buyers doubted that a battery-powered truck could haul full loads over long distances and still make commercial sense. The company chose to settle



those doubts on its customers' routes, one deployment at a time.

Navneet Sethi, CEO-eM&HCV, Montra Electric, (IPL Tech Pvt. Ltd.) said, "The 1,000th Rhino roll-out marks an important milestone in demonstrating the commercial viability of electric heavy-duty trucking in India. Our trucks have demonstrated their ability to deliver on the parameters that matter the most to fleet operators – performance under load, operational uptime, range and cost efficiency, across demanding applications and long-haul routes. The growing number of repeat orders reflects customer confidence in the product and its ability to deliver tangible business value. Our next priority is to build on this momentum, deepen customer partnerships and expand the footprint of electric heavy-duty trucks across key applications and markets in India."

As Montra Electric enters its next phase of growth, the focus will be on scaling deployments, deepening customer partnerships and expanding the adoption of electric commercial vehicles across India's transportation ecosystem. From setting out to create a market for electric heavy-duty trucking to demonstrating its commercial viability at scale, Montra Electric's journey reflects the possibilities that emerge when technology, customer confidence and a long-term commitment converge.