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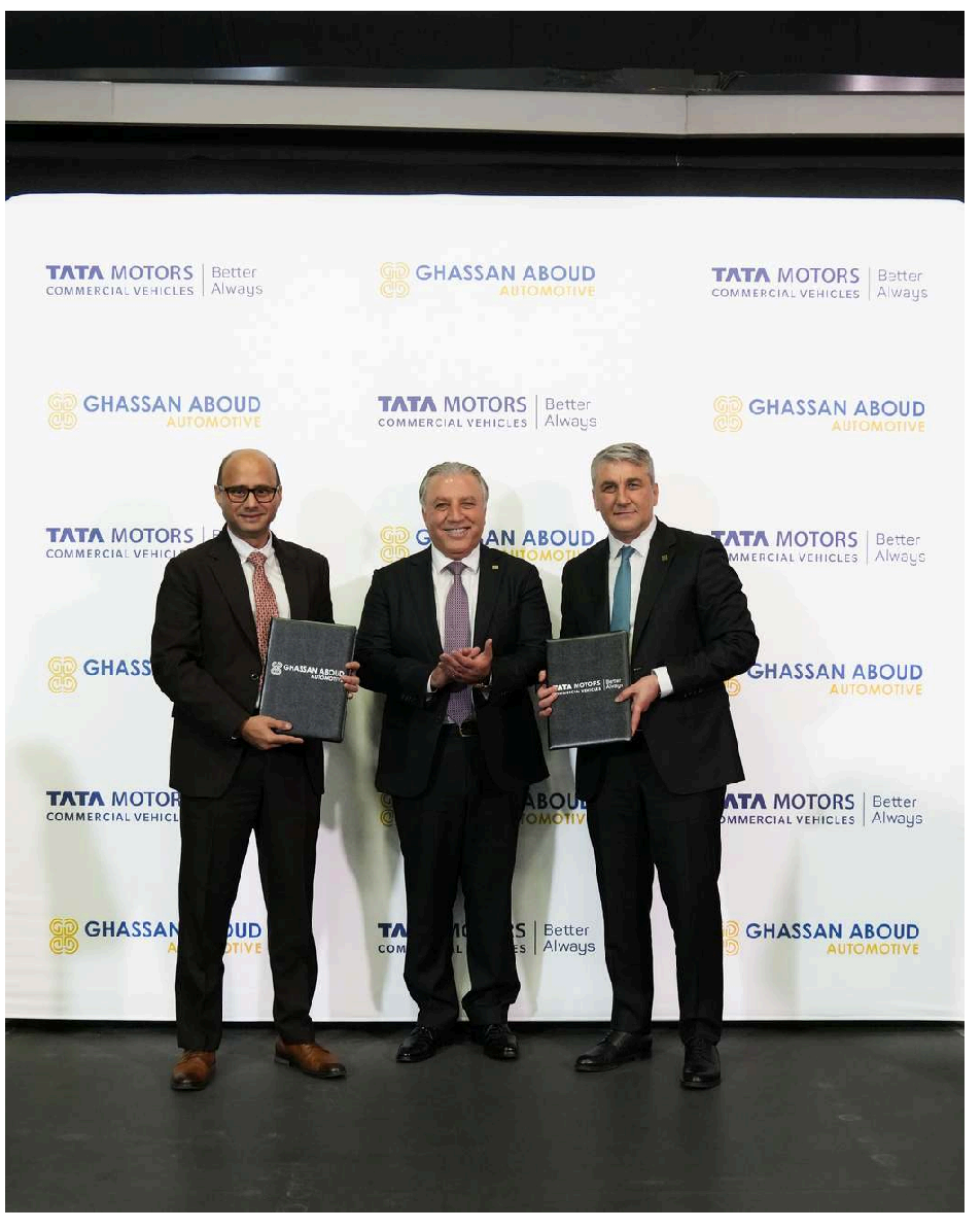
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Tata Motors expands global footprint, partners with Ghassan Aboud Automotive for commercial vehicle distribution in Syria

CHENNAI – 19 Nov, 2026 Tata Motors, one of the world's leading automotive manufacturers has announced its partnership with Ghassan Aboud Automotive, through its subsidiary, Grand Auto & Machinery Co. (GAMCO), as their distributor for their commercial vehicles in Syria. Through this partnership, Tata Motors will introduce its range of advanced commercial vehicles, from sub-1-tonne to 60 tonnes in cargo segment, and mass mobility solutions, from 9 to 71 seats to customers in Syria, supported by sales and service across the country.

Commenting on the announcement, Asif Shamim, Head – International Business, Tata Motors Commercial Vehicles, said "We are pleased to partner with Ghassan Aboud Automotive and GAMCO as we introduce our advanced mobility solutions in Syria. The company brings deep industry expertise, a strong customer-first approach and an established footprint in the region. With road transport serving as the backbone of Syria's freight movement, we are confident that our wide range of Tata Motors' dependable commercial vehicles will find strong response in the country. Tata Motors' portfolio is globally recognised for delivering high productivity, robust performance and low total cost of ownership, backed by comprehensive sales and aftermarket support. This partnership marks an important step in expanding our presence in the region, empowering local businesses across both cargo logistics and mass-mobility applications."



Saud Abbasi, CEO – Emerging Markets at Ghassan Aboud Holding, said, "We are delighted to partner with Tata Motors and welcome a globally recognised name to our growing portfolio in Syria. We believe Tata Motors' commercial vehicle range is well aligned with the needs and requirements of the Syrian market, offering reliable and practical solutions to support businesses across different sectors. We have high expectations for the brand and its potential in Syria and look forward to building a successful partnership that creates long-term value for our customers and partners while contributing to the country's development."

With more than eight decades of expertise, Tata Motors is present in over 50 countries spread across Africa, Middle East South and Southeast Asia, South America and CIS, among others. The company's state-of-the-art research and development facilities have steadily worked to engineer innovative mobility solutions powered by alternate fuel technology, including battery-electric, hybrid, CNG, LNG and Hydrogen Fuel Cell technology. Backed by advanced R&D capabilities and deep experience across diverse operating conditions, the company is well positioned to support Syria's growth ambitions – with the Middle East standing out as a core pillar of Tata Motors' global strategy and a region where long-term partnership, local capability and future-ready mobility solutions converge.

Through its investments in talent development, technical education, and customer support infrastructure, GAMCO aims to contribute to Syria's long-term development and economic progress under its vision of "Rebuilding Syria Together."