Private E-Seval Center
CSC Center
STAR RAINBOW SERVICES
VADAPALANI
8144337349

HELLO MADRAS
hellomadrasdaily@gmail.com
RNI No.TNBIL/2021/81709
Daily Morning Newspaper
The Truth

RS Polyclinic

A Celebrated Ode to Love and Relationships, Haiku Arrives on Netflix from November 20

Some stories stay with you long after the curtains fall



CHENNAI – 19 Nov, 2026 Having experienced its warmth on the big screen, it is now time to revisit those cherished emotions from the comfort of your homes. Haiku begins its global streaming journey on Netflix from November 20, 2026. Starring Aegan, Sridevi and Femina George in the lead roles, Haiku, one of this year's most cherished romantic entertainers, is all set for its digital premiere on Netflix this Friday, November 20. Directed by Yuvaraj Chinnasamy and produced by Dr. D. Arulanandhu and Mathewo Arulanandhu under the banner of Vision Cinema House, the film had secured its post-theatrical digital rights with Netflix even before production was completed. The film's universal emotional appeal, understated storytelling and technical finesse caught the attention of the global streaming platform, paving the way for its worldwide digital debut. Sharing his thoughts on the film's journey, actor Aegan says, “The response to Haiku has been truly overwhelming, coming from audiences across different backgrounds and age groups. We initially wondered how a film rooted in relationships and emotions would resonate with such a diverse audience. However, during our theatre visits, it was heartening to see even senior citizens connect deeply with the film and express their appreciation. We are delighted that Haiku is now reaching a much wider audience through Netflix. My sincere thanks to the platform for believing in our film and taking it to viewers across the globe.” Producers Dr. D. Arulanandhu and Mathewo Arulanandhu add, “Haiku has been a deeply fulfilling journey for us, especially witnessing the affection it has received from audiences. We are delighted to partner with Netflix for its worldwide digital premiere. Following its theatrical release, we received numerous requests from Tamil audiences across several countries where the film did not have a theatrical outing. We are happy that they can now experience the film, with the visual and audio quality it deserves, from wherever they are.” Released worldwide on October 23, Haiku struck a chord with both critics and audiences through its intimate portrayal of relationships and the many emotions that shape them. Its nuanced narrative, emotional authenticity and the evocative musical score by Siddhu Kumar came together to create a cinematic experience that lingered well beyond the viewing.