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‘Chitukurinji’ Celebrates Grand Audio Launch and Pre-Release Event in Chennai; Film to Release on November 27

CHENNAI – 18 Nov, 2026 A Fantasy Romantic Drama That Connects Two Different Timelines, Featuring Sets and Musical Contributions from the Budapest Philharmonic Orchestra Black & White Media Solutions’ upcoming film ‘Chitukurinji’, written and directed by VJ Meenakshi Sundharam, is gearing up for a theatrical release on November 27. Blending fantasy, romance and elements of magical storytelling, the film features a distinctive screenplay that poetically connects two different timelines.

Cinematography is handled by Francis Rajkumar A, while debutant music director Maara has composed the music. The film also features musical contributions from the renowned Budapest Philharmonic Orchestra of Hungary. Shot extensively near Kodaikanal, the film features an elaborate village set spread across 80 acres, along with several other specially constructed sets that bring its unique fictional world to life. The grand audio launch event witnessed the presence of director VJ Meenakshi Sundharam, producer D Jude Anantth, actors Rajith CR, G.M Kumar, Naksha Saran, Sreeram Karthick, VJ Pappu, Venkatesh and LV Aadhavan along with several members of the cast and crew, who shared their experiences of working on the film.

Veteran filmmaker RV. Udayakumar graced the occasion as the chief guest. Director VJ Meenakshi Sundharam fondly recalled his college days, when he served as the editor of the college magazine ‘Ilankathir’. Describing ‘Chitukurinji’ as a film that seemed to have guided him through several magical experiences, he spoke about the 20-year journey of Black & White Media Solutions, which had been filled with challenges and struggles. He acknowledged that there was still a long way to go and emphasised that the journey ahead could be accomplished only with the continued support of the media. He sought everyone's encouragement and wholehearted support for the film. Actor L.V. Aadhavan appreciated the dedication and hard work of director VJ Meenakshi Sundharam and the entire technical team. He expressed happiness over the film carrying such a beautiful Tamil title and highlighted how the contribution of the Budapest Philharmonic Orchestra had added tremendous value to the film. He also applauded the team's efforts in creating an entire village across an expansive 80-acre location near Kodaikanal, appreciating the work of cinematographer Francis Rajkumar A. and the rest of the crew. Quoting, "A teacher does not earn pride through students; it is the students who bring pride to their teacher," he encouraged audiences to experience the film in theatres, particularly because of its fresh and unconventional approach.

Cinematographer Francis Rajkumar A described ‘Chitukurinji’ as a film that beautifully blends love, fantasy and romance. He revealed that the story connects two different periods, including 1983 and 2025, and highlighted the distinctive screenplay that sets the film apart. He also acknowledged editor Mahendran Ganesan and music director Maara for their contributions, expressing confidence that the film would appeal to audiences across all sections. Veteran actor G.M. Kumar spoke about the challenges faced by smaller films in reaching audiences, pointing out that while promotions for big-budget films easily capture public attention, bringing smaller films into the spotlight requires considerable effort. He appreciated producer D Jude Anantth and the entire team for their determination in overcoming several challenges to bring the film to life. He emphasised the need to provide smaller films with fair opportunities in theatres and create an environment that allows them to succeed. He also lauded the dedication of director VJ Meenakshi Sundaram and producer D Jude Anantth, wishing the film great success.

Editor Mahendran Ganesan shared that ‘Chitukurinji’ was his next project after ‘Yaathisai’. Describing Black & White Studio as a family, he expressed his gratitude to director VJ Meenakshi Sundaram and producer D Jude Anantth for the opportunity. He highlighted the film's unique fantasy-romantic narrative, which travels across two different timelines through an unconventional screenplay. He urged audiences to watch the film in theatres when it releases on November 27. Music director Maara thanked everyone who attended the event and expressed his gratitude for being part of the project. Although he has worked on several films, he described the opportunity to collaborate with the internationally acclaimed Budapest Philharmonic Orchestra as a rare and significant milestone in his musical journey. He appreciated the dedication of the entire team and urged audiences to extend their wholehearted support to such sincere and ambitious filmmaking efforts. Actress Nakshaa Saran thanked director VJ Meenakshi Sundharam, producer D Jude Anantth and Thandapani Baskaran for being part of the project. She appreciated the efforts of music director Maara and cinematographer Francis Rajkumar A., and appealed to audiences to watch ‘Chitukurinji’ with their families in theatres from November 27.

Producer DaJude Anantth spoke about the various challenges encountered during the initial stages of the film's production. He expressed his gratitude to Rajesh, proprietor of A.V. Solutions, Dr. K.S. Senthil of Anakaputhur Hospital and Peter for extending their support during difficult times. He shared insights into director VJ Meenakshi Sundharam's story and the extensive production journey, including the creation of elaborate sets across 80 acres in locations such as Pallangi. He encouraged audiences to experience the film with their families in theatres on November 27. Actor Rajith CR recalled his journey into Tamil cinema through director Vikraman's film and thanked director VJ Meenakshi Sundharam and producer D Jude Anantth for giving him the opportunity to be part of ‘Chitukurinji’. He highlighted how every scene had been crafted to offer a distinctive experience and explained that the narrative, despite its linear progression, was designed to encourage repeated viewings. He also appreciated the film's music and background score, acknowledging the producer's tremendous support throughout the making of the film. Chief guest R.V. Udhayakumar congratulated the entire team and appreciated the artistes and technicians associated with the project. While mentioning that he had not watched the trailer and therefore was not fully familiar with the storyline, he commended the efforts of the cast and crew. He also appreciated D.S.R. Subash, National General Secretary of Black & White Media Solutions, and praised lead actor Rajith CR and the technical team for their collective efforts. He wished the film great success. Actor Sreeram Karthik recalled how the two-hour narration by director VJ Meenakshi Sundharam transported him into an entirely different world. He revealed that he initially had reservations about accepting the role, as he had been playing lead characters at the time. However, he eventually agreed to be part of the film for Rajith CR and also because of his previous association with the director, who had given him a memorable role in ‘Mylanji’. Expressing confidence in the film's unconventional storyline, he appreciated producer D Jude Anantth and music director Maara for their contributions and requested audiences to support the film. Censor Board member Venkatesh thanked everyone who attended the event and acknowledged director Kumar, R.V. Udhaykumar and LV Aadhavan, with whom he has shared a long-standing professional association in the media industry. He described the entire team as one family and appreciated the uniqueness of the film's title. Highlighting the crucial role played by journalists and media professionals in taking a film to audiences, he appealed to the media fraternity to extend their support and help bring positive awareness about ‘Chitukurinji’.

Choreographer Deena revealed that director VJ Meenakshi Sundharam narrated the screenplay to him three times, reflecting how engaging and interesting the story was. He appreciated the songs for their energetic and graceful choreography and particularly praised the climax song composed by Sean Roldan, describing it as exceptionally moving. He shared that the music had even brought audiences to tears during its screening. He also appreciated the performances of Naksha and Rajith, while acknowledging the involvement of the Sreeram in the project. Expressing confidence in the film's success, he appealed to everyone to support it. Music director Dhina appreciated producer D Jude Anantth for his thorough understanding of the technical and financial aspects of filmmaking, including visuals, studio processes and DI. He noted that the producer had even established a well-equipped studio in Chennai before undertaking the project, demonstrating his commitment to maintaining complete control over the production process and budget. He further praised the film for featuring the internationally renowned Budapest Philharmonic Orchestra, which has contributed significantly to its musical richness. He also emphasised the importance of recognising the contributions of Tamil cinema's music professionals and conveyed his best wishes to the entire team. D.S.R. Subash, President of the Tamilnadu Journalists Association, began his address by expressing his respect and gratitude to his mentor, R.V. Udayakumar, who had travelled from Coimbatore for the occasion. He appreciated Black & White Media Solutions for establishing themselves as a quality post-production facility. Praising director VJ Meenakshi Sundharam and the entire team, he highlighted how the film's songs beautifully explore the theme of love with depth and a distinctive perspective, reminiscent of the poetic brilliance of legendary lyricist Kannadasan. He also appreciated the film's editing and cinematography.



Stressing the importance of supporting Tamil cinema and smaller films, he urged the industry to ensure that such films receive their rightful space and adequate theatrical showtimes. VJ Pappu began his speech by thanking senior journalist Subash and shared his experience of delivering dialogues in Malayalam for the film. He expressed confidence that the performances of the entire cast would feel natural and lively on screen. Comparing the experience of watching ‘Chitukurinji’ to the feeling of reading a beautiful book, he encouraged audiences to watch and support the film upon its theatrical release. The team also reiterated their appreciation for the film's distinctive narrative, vibrant songs and dance sequences choreographed by Deena, as well as the emotionally impactful climax music. They highlighted the collective dedication of the cast and crew, expressing confidence that the film's unique storytelling and technical strengths would resonate with audiences. With its intriguing fantasy-romantic premise, two-timeline narrative, elaborate 80-acre village set and the musical contribution of the Budapest Philharmonic Orchestra, ‘Chitukurinji’ is all set for a theatrical release on November 27.

CAST Rajith Menon Sreeram Karthik Deepshikha Naksha Saran VJ Pappu GM. Kumar Thozhar L.V. Aadhavan Poo Ramachandran Hello Kandhasamy Theni Murugan Sujatha Karate Raja Advocate Babu Easwarbabu Manju

TECHNICAL CREW Written & Directed by: VJ Meenakshi Sundharam Produced by: Black and White Media Solutions Private Limited Producer: D. Jude Anantth Co-producer: R. Rajesh, Dr. K.S. Senthil (Sasiram Pictures), Kadaiyanenthal R.A. Peter Music: Maara Cinematography: Francis Rajkumar A. Editing: Mahendran Ganesan Art Direction: Ramji Choreography: Dheena Audiography: Tony J SFX: Kishore Kamaraj Foley: Dinesh Narayanan Dubbing Engineer: Mohamad Rizwan VFX: Jeevarathinam R Costume Designer: Harivardhani Costumer: S. P. Sukumar Make-up: Velmurugan Publicity Design: Tamilchezhian Stills: Ajay Executive Producer: N. Kuzhandaivelu (Manju Cine Equipments) Line Producer: Guruvel Karthik Production Manager: A V Palanisamy Public Relations: Riaz K Ahmed, Paras Riyaz Digital Marketing: A. S. Bhaktheeswaran, RJ Mohamed Rafi Meerran, Shreeinidhi Bhaktheeswaran Digital Partners; Uyire Media, Infinity plus digital, Media Cinemax Audio Rights: Saregama India Ltd. (RPSG Group) Distribution Partner: Shaalini Cine Creations