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# Tamil Nadu government issues guidelines for 'Annan Seer' marriage assistance scheme



CHENNAI – 18 Nov, 2026 The Tamil Nadu government has issued detailed guidelines setting out the eligibility criteria for the 'Annan Seer' scheme, under which eligible brides will be provided with an eight-gram gold coin and a silk saree at the time of their marriage.

The State government had already allocated ₹812 crore for the scheme. According to the Government Order issued by the Social Welfare and Women Empowerment Department, the annual family income of the bride should not exceed ₹2.5 lakh. The bride and the groom must have attained the minimum legal age for marriage, and the bride's name must be included in the ration card.