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Cult Digital Accelerates Growth with Twin Tamil Announcements, Emerging as One of India's Fastest-Growing Independent Multilingual Content Mini Studios After building a diverse slate across Hindi

CHENNAI – 17 Nov, 2026 and Malayalam, Suunil Jaiin and Aditya Joshi's Cult Digital enters its biggest expansion phase yet with KOODU, Octopus and a robust 2026–27 pipeline Independent multilingual content mini studio Cult Digital, led by producers Suunil Jaiin and Aditya Joshi, is entering a defining phase of growth. On November 13, the company announced two major Tamil projects in a single day—the feature film KOODU, produced in association with Panorama Studios and Skymoon Entertainment, targeting an early 2027 release, and Octopus, a Tamil original series premiering on ZEE5 on November 27. The back-to-back announcements underline Cult Digital's evolution from an independent production banner into one of India's fastest-growing multilingual content mini studios, with a vision to develop and produce distinctive stories across languages, regions and platforms. Over the years, Jaiin and Joshi have built an impressive portfolio across industries, with titles including Takatak 2, Dhondi Champya Ek Prem Katha (with Reliance Entertainment), the Tamil period drama August 16, 1947, the Malayalam film Get-Set Baby starring Unni Mukundan, Phule in association with Zee Studios and filmmaker Anant Mahadevan, Dedh Bheega Zameen, and the recently released Marathi film Tujhya Aaila. The studio's growing portfolio reflects its ambition to create a new-age content ecosystem that bridges regional storytelling with wider audiences. Following the release of Tujhya Aaila, Cult Digital is gearing up for a packed 2026–27 lineup. The upcoming slate includes Rakthphal, directed by two-time National Award-winning filmmaker Sujay Dahake, the Tamil feature KOODU, directed by Joyal Vijay, and the Tamil web series Octopus. The company's short film Save The God has also been selected for screening at IFFI Goa this year. Additionally, Cult Digital is producing the Hindi feature Aanch, co-produced with Suparn Verma and directed by Ravi Shankar Kaushik. Adding further scale to the slate is a large-scale, star-studded feature film backed by one of India's leading film studios. The film has completed production and is scheduled for release in early 2027. Together, the upcoming lineup represents five feature films and one premium series, showcasing Cult Digital's strategy of building stories across multiple markets rather than being restricted to a single language or region. Aditya Joshi — Film Entrepreneur & Producer "Over the next five years, we believe the future of Indian film production will be shaped by film entrepreneur producers—creators who combine storytelling instincts with business vision, audience understanding and the ability to build sustainable content ecosystems. At Cult Digital, we are building a new-age multilingual content studio by identifying the right story, the right creator and the right partner for every project. Our philosophy is to remain agile, collaborative and market-focused—bringing together creative excellence and strategic studio partnerships to create content that can travel across languages, regions and audiences." The company is now looking beyond its existing markets and preparing to enter Gujarati cinema, with conversations underway with leading filmmakers from the industry. Cult Digital is already developing its next slate of six to eight films across Marathi, Hindi, Gujarati, Tamil and Malayalam, further strengthening its presence as a pan-Indian content company that believes in stories and storytellers. With films and series spanning Marathi, Hindi, Tamil, Malayalam and soon Gujarati cinema, Cult Digital's growth story reflects the changing landscape of Indian entertainment—where regional stories are finding national and global audiences, and independent players are building scalable content studios of the future. For Cult Digital, November 13 was not just a day of announcements—it marked the beginning of its next chapter.

