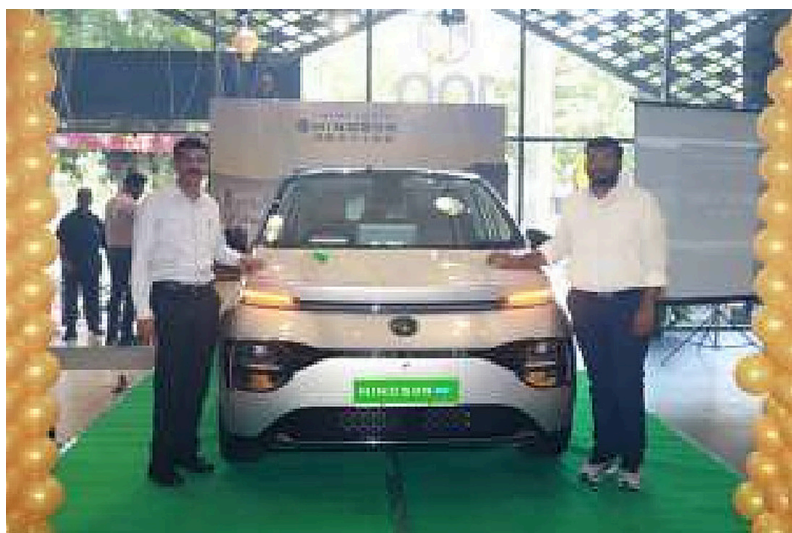


MG Windsor Indulge Edition Launched at Inr 17,99,800 (Ex-Showroom). Introducing a More Indulgent Take on Business-Class Comfort



Chennai, 29 Oct 2026: JSW MG Motor India today announced the launch of the MG Windsor INDULGE Edition, a more indulgent expression of India's No. 1 EV*. Powered by a 38-kWh battery pack, it delivers 100 kW (136 PS) of power and 200 Nm of torque, while offering a certified range of 332 km#.

Building on the MG Windsor's futuristic design, spacious interiors, and signature Business-Class comfort, the INDULGE Edition introduces a new layer of exclusivity. The special edition features a distinctive dual-tone exterior with a sophisticated Shadow Gold body colour contrasted by a Black roof. Black ORVMs, R-18 Black Alloy Wheels, and exclusive 'INDULGE' badging on the C-pillar further accentuate its premium character, giving the vehicle a bold and unmistakable identity.

Inside, the cabin adopts an exclusive Urban Tan and Black upholstery theme, elevating the premium ambience with a warmer and more sophisticated character. The front headrests feature bespoke 'INDULGE' embroidery, reinforcing the edition's unique identity. To further enhance the Business - Class experience, the MG Windsor INDULGE Edition comes equipped with the 'PRIVE Screen' for second-row occupants as standard, offering added convenience and entertainment for rear-seat passengers. The package is further complemented by INDULGE-themed cushions and neck pillows, adding an extra layer of comfort and exclusivity.

For customers seeking an even more distinctive expression of style and comfort, a curated range of accessories will also be available, allowing them to personalise their Windsor INDULGE Edition to suit their preferences.

Speaking on the launch, Vinay Raina, Chief Commercial Officer, JSW MG Motor India, said, “The MG Windsor is an important product not only for us but for the EV segment, as it has encouraged many fence-sitters to embrace electric mobility. Reaching over 80,000 families in just 24 months is a remarkable milestone and a testament to the value the Windsor delivers to customers. Building on this success, the INDULGE Edition introduces exclusive enhancements and an elevated cabin experience, offering customers a more premium and personalised expression of the Windsor lifestyle. It reflects our commitment to continuously evolving the product in line with changing customer preferences while retaining the qualities that have made the Windsor a preferred choice in the EV segment.”

