Private E-Sevai Center
CSC Center
STAR RAINBOW SERVICES
VADAPALANI
8144337349

HELLO MADRAS
hellomadrasdaily@gmail.com
HELLO MIRROR MADRAS
RNI No.TNBIL/2021/81709
Daily Morning Newspaper
The Truth

RS Polyclinic

Chennai, 28 Oct 2026

Tambaram Corp Fines Rs. 35,000 for Dumping Waste

satisfying crunch and the spices worked into its dough. From a jar in the kitchen to an evening snack shared with family, it carries a familiarity that gene rations of consumers across the South instantly recognise.

Yet, as lifestyles change, consumers may not always have easy access to the same traditional snacks and

Chennai, 28 Oct 2026: Tambaram Municipal Corporation has imposed a total fine of Rs. 35,000 on two vehicles for illegally dumping garbage in a public place along the 200 Feet Radial Road.

Corporation officials detected the violations during an enforcement drive aimed at preventing loved South Indian snack and reimagined with Kurkure®'s signature flavour.

The choice of Ribbon Pakoda came from a simple consu mer truth- when it comes to snacking, familiarity matters just as much as excitement. Kurkure® Ribbon Pakoda brings these worlds together, made with rice flour along

indiscriminate waste dumping along roadsides, vacant plots and other public spaces within the municipal limits.

Officials said the two vehicles were found dumping waste on public land along the busy stretch, following which penalties totalling Rs 35,000 were imposed. colours or flavours, every crunchy ribbon brings together the soul of a well-known South Indian favourite with the unmistakable masti of Kurkure®.

Commenting on the launch, Ankit Agarwal, Marketing Director, Kurkure®, PepsiCo India, said, "Consumers across South India take immense pride in their food

The civic body has intensified monitoring of vulnerable locations where unauthorised waste dumping has become a concern.

Officials said such practices not only affect the city's cleanliness but also pose environmental and public health risks. The corporation urged residents, commercial Pakoda, we are drawing inspiration from an iconic South Indian favourite and reimagining it through the distinctive Kurkure experience. This launch reflects our commitment to creating products inspired by regional tastes and bringing consumers flavours that feel both exciting and authentically local."

establish ments and waste transport operators to dispose of garbage through authorised waste collection and disposal systems.

Officials said enforcement measures would continue to prevent illegald umping and maintain cleanliness across Tambaram.