



HELLO
hellomadrasdaily@gmail.com



RNI No.TNBIL/2021/81709

MADRAS
Daily Morning Newspaper

The Truth



Amazon Pay Unveils Six Ways to Save This Festive Season

Chennai, 27 Oct 2026: As consumers prepare for festive shopping, family travel and celebrations, Amazon Pay offers multiple ways to make spending more reward ing during the Amazon Great Indian Festival. From cash back on shopping to travel deals and digital payment rewards, customers can explore a range of benefits across eligible trans actions.

The Amazon Pay ICICI Bank Credit Card offers eligible cardholders an additional 5% cashback during the festive sale, over and above exist ing cashback rewards of 5% for Prime mem bers and 3% for non-Prime members, subject to applicable offer terms.

For big ger purchases, Amazon Pay Later provides eligible customers with instant credit of up to ₹60,000 on Amazon.in. Customers can opt for eligible easy EMI s or pay the following month, while also benefiting from 10% cashback during the festive sale, as speci fied in the campaign offer. Travellers can make their festive journey s more rewarding with offers including 23% savings on flight bookings, up to 75% off hotel bookings, and up to 17% savings on bus bookings, along with ₹100 cashback. Additional savings may be available through selected-date flash sales. New Amazon Pay wallet users can receive flat ₹75 cashback on their first wallet load of ₹300. The balance can be used for Amazon shopping, Amazon Now, Scan & Pay and sending money to a UPI ID.

Amazon Pay UPI users can also access rewards, including flat ₹50 back on their next Amazon order after sending money through Amazon Pay, flat ₹50 cashback for first-time UPI ID setup, and 1% cashback on eligible Scan & Pay transactions.

Additionally, the Rewards Gold programme offers eligible customers who complete 25 transactions in the preceding three months assured 5% cashback, or 3% for non-Prime members, across select categories. With benefits spanning shopping, travel and everyday payments, Amazon Pay gives consumers more ways to discover value this festive season.

Rtn Dr R Sathyanarayanan, Editor | 8148231942 | hellomadras.com
