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“Haiku Is a Feel-Good Entertainer with a Heartwarming Love Story and Audience Will Connect with Its Emotions” - Director Yuvaraj Chinnasamy



Chennai, 25 Oct 2026: Feel-good love stories have a timeless appeal, winning hearts across linguistic and regional boundaries. This year has been an encouraging phase for Tamil cinema, with audiences embracing content-driven enter tainers and stories that strike an emotional chord. Joining this growing league is Haiku, which has already drawn attention with its colourful visuals and heartwarm ing promotional songs. Ahead of its worldwide theatrical release on October 23, director Yuvaraj Chinnasamy opens up about the film, his vision and the emotions that shape this romantic enter tainer.

“When I conceived Haiku, I wanted to tell a love story that would appeal to audiences across all age groups. Love stories often find their strongest following among younger audiences, but the ones that transcend age are those that offer something deeper and more relatable to everyone. Thankfully, our producers, Dr. D. Arulanandhu sir and Mathewo Arulanandhu sir, connected with the story and believed in it. Aegan’s character is not merely that of a lover boy trying to win a girl’s heart. He goes through a turbulent emotional phase following an unintentional act that changes his life. This gives the character another dimension, and I believe audiences will connect with his journey. The three lead characters required artistes who could express a wide range of emotions , with innocence being particularly important to their portrayals. That kind of performance comes when actors truly understand and inter nalise the emotions of their characters. I am happy that Aegan, Sri Devi and Femina George have brought such beautiful performances to the film.

Haiku is produced by Dr. D Arulanandhu and Mathewo Arulanandhu of Vision Cinema House. While Aegan, Sri Devi and Femina George are playing the lead roles, the others in the star-cast include Adirchi Arun, Subramanian Sethu, Adhiyaman, Mime Gopi, and Indhumathi Mani gandan. Siddhu Kumar’s songs have already clasped top positions in the audio charts and Priyesh Gurusamy is handling cinematography.

Haiku is all set for the worldwide theatrical release on October 23 with Sakthivelan B of Sakthi Film Factory releasing the film across Tamil Nadu.