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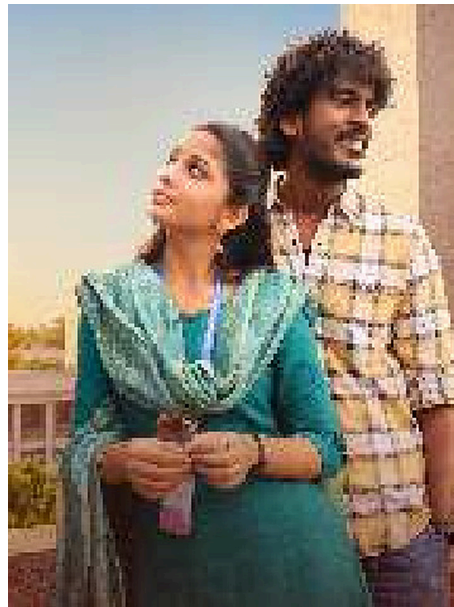
ONLY REGISTERED DOCTORS

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'Aegan's Haiku' Producers Celebrate Positive Early Response! Highlight Healthy Theatrical Climate in Tamil Cinema



Chennai, 25 Oct 2026: Feel-good love stories remain perennial favourites, bringing romance, humour and heartfelt emotions to audiences across generations. With Haiku arriving in theatres today, October 23, producers Dr. D. Arulanandhu and Mathewo Arulanandhu, who achieved tremendous success with their previous Blockbuster hit movies 'Joe' and critically acclaimed 'Kozhi Pannai Chelladurai', are delighted by the encouraging word of mouth emerging from the film's early preview shows. With initial screen counts planned for a specific number, the demand increased due to positive response, thereby getting 450+ Screens in South India. This response has added to their excitement as the romantic entertainer begins its theatrical run.

Expressing their gratitude to the team and reflecting on the current theatrical landscape, the producers say, “It is always special to bring a feel-good love story to audiences, and we are happy with the positive response Haiku has received from the early previews. This film has been a collective effort, and we thank director Yuvaraj Chinnasamy, the cast and crew, and everyone who worked with dedication to bring it to life. We would also like to express our gratitude to B. Sakthivelan and Sakthi Film Factory for supporting the film’s release in Tamil Nadu. With the impact of Jailer 2 continuing in theatres, it is wonderful to be a producer in Tamil cinema and witness a healthy theatrical environment where films of different kinds are being welcomed by audiences. This diversity is encouraging for the industry, and we hope Haiku finds its own special connection with viewers.”

Written and directed by Yuvaraj Chinnasamy, Haiku features Aegan, Sridevi and Femina George in the lead roles, alongside Adirchi Arun, Subramaniya Sethu, Adhiyaman, Mime Gopi and Indhumathi Manigandan, among others. Produced by Dr. D. Arulanandhu and Mathewo Arulanandhu under the Vision Cinema House banner, the film features music by Siddhu Kumar, cinematography by Priyesh Gurusamy, editing by Sakthi Praneesh P and additional screenplay by Hariharan Ram. B. Sakthivelan of Sakthi Film Factory is handling the film's Tamil Nadu release. With its blend of youth ful romance, humour and emotional warmth, Haiku now takes its place on the big screen, offering audiences a feel-good story to discover in theatres.

