



HELLO
hellomadrasdaily@gmail.com



RNI No.TNBIL/2021/81709

MADRAS
Daily Morning Newspaper

The Truth



Amazon Reloads Festive Shopping with Discounts of Up to 80%

Chennai, 21 Oct 2026: Amazon has unveiled Great Indian Festival Reloaded, bringing fresh festive deals, additional savings for Prime members and rapid deliveries across India from midnight.

Shoppers can avail a 10% instant discount using Axis Bank and ICICI Bank credit cards and credit card EMI transactions. Amazon Pay ICICI Bank Credit Card customers receive an additional 5% cashback, over the existing 5% cashback for Prime members and 3% for non-Prime members.

Amazon Pay Later offers 10% cashback, with the flexibility to pay in EMIs or the following month. Prime members can earn an extra ₹250 cashback on eligible purchases.

The sale features up to 40% off smart phones and accessories, up to 65% off televisions and home appliances, and up to 70% off fashion, beauty and everyday essentials.

Customers can also access flat 50% discounts on over one lakh Home, Kitchen, Toys and Outdoors products, while Amazon Bazaar offers up to 80% off across categories.

Amazon Now has expanded to over 120 cities, enabling deliveries within minutes and offering up to 50% off groceries and everyday essentials. AI tools such as Rufus, Lens AI, price-history tracking and AI-generated review highlights support personalised discovery, product comparisons and smarter shopping decisions.

Rtn Dr R Sathyanarayanan, Editor | 8148231942 | hellomadras.com
