

Samsung Announces Diwali Offers on Bespoke AI Home Appliances



Coimbatore, 21 Oct 2026: Samsung India has announced exciting Diwali offers on its Bespoke AI home appliances, offering consumers up to ₹20,000 cashback, low EMIs starting at ₹888 and zero down payment on select products.

Under Samsung Care+, consumers can also avail up to three years of additional warranty at no extra cost with the purchase of a one-year warranty, subject to applicable terms and conditions.

Samsung's Triple Zero Offer enables consumers to purchase select Bespoke AI appliances with zero down payment, zero processing fee and zero-interest EMIs for six to ten months through Samsung Finance+, in partner ship with IDFC FIRST Bank, HDB Financial Services and TVS Credit. Samsung's Bespoke AI range combines smart connectivity, energy efficiency and personalised features to make everyday living more conveni ent. Consumers can avail these offers through Samsung.com, leading e-commerce platforms and retail stores across India until November 15, 2026.