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The Truth



Amazon Bazaar Offers Up to 70% Off on Festive Essentials for Navratri

Chennai, 17 Oct 2026: Amazon Bazaar is offering customers discounts of up to 70% across Beauty, Fashion, Home and Electronics during the Amazon Great Indian Festival 2026, with additional cashback offers. Customers can explore more than 3 crore products, including ethnic wear, traditional jewellery, festive footwear and home décor, at affordable prices.

The festive collection features products such as Jaipuri Kolhapuri ghungroo sandals priced at ₹274, a gold-tone traditional neck piece at ₹399, an oxidised necklace at ₹198, embroidered Jaipuri juttis at ₹242 and Bandhani-inspired women's outfits at ₹299. Customers can also find decorative tealight holders, lotus wall hangings, sarees and embroidered potli bags at budget-friendly prices.

Customers can avail themselves of a 10% instant discount on SBI Credit and Debit Cards and EMI transactions during the festival. Purchases of two or more items are eligible for up to 10% cash back, capped at ₹100, while new customers can receive 35% cash back, capped at ₹150, on their first order.

Amazon Bazaar also offers Under-₹99 deals on products such as diyas, fairy lights and potli bags, along side Mega Price Drops and Loot O'Clock deals refreshed every six hours. Free delivery is available with no minimum order value. Customers can use AI-powered shopping tools, including Rufus, Lens AI, Review Highlights and Price History, to discover products and make informed shopping decisions.

Available exclusively on the Amazon mobile application, Amazon Bazaar is Amazon India's value-focused shopping destination for budget-conscious customers, offering products across fashion, home décor, kitchen essentials and wireless accessories.

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