

**Mythri Movie Makers Naveen Yerneni and Y. Ravi Shankar
Present 'Indru Netru Naalai' & 'Ayalaan' Fame Ravikumar's
Directorial Blockbuster Hero Soori Starrer New Movie
Launched with Grand Ritual Ceremony**



Chennai, 16 Oct 2026: The coming together of an actor celebrated for his content-driven choices that have both won critically and commercially, and a production house known for churning out blockbuster entertainers has set the stage for an exciting new collaboration in Tamil cinema.

Actor Soori's seventh film as a lead actor and Mythri Movie Makers' fourth Tamil production, headed by Naveen Yerneni and Y. Ravi Shankar, tentatively titled "Soori 7", commenced its journey with a grand pooja ceremony in Chennai on October 14, graced by prominent personalities from the Tamil film industry. Actor Sivakarthikeyan clapped the clapboard, while producer Eldred Kumar switched on the camera, marking the auspicious beginning of the project.

The other prominent guests present on the occasion included producer Elred Kumar, director Mathi Maran, Lyca Productions' Tamil Kumaran, director Keerthiswaran, Bejoy Arputhraj of Phantom Films, directors A.R.K. Saravanan, Nalan Kumarasamy, Mithran, Vetri Maaran and Ramkumar, and producer Arun Vishwa.

The film is directed by Ravikumar, who has carved a distinctive space for himself with imaginative, entertaining films such as Indru Netru Naalai and Ayalaan. Known for blending innovative story premises with humour and broad audience appeal, the filmmaker now joins hands with Soori for a project that brings together two distinctive creative sensibilities.

Producer Naveen Yerneni, who flew to Chennai to attend the pooja ceremony despite his pre-release commitments for Rana baali, expressed his enthusiasm for expanding the banner's presence in Tamil cinema.

For Mythri Movie Makers, the journey in Tamil Cinema has been extraordinary as the producers are wowed by the phenomenal cinema taste of audiences, who are spreading out red carpets for Commercial and Content-driven entertainers that includes their maiden block buster venture 'Good Bad Ugly', followed by Dude and Modha Rathri. Significantly, this encouragement and heartwarming response has instilled in them, the urge to produce more Tamil movies. Rajisha Vijayan plays the female lead opposite Soori, bringing together two performers known for exploring varied characters across their respective filmographies.

With Ravikumar at the helm and Mythri Movie Makers backing the project, the film brings together an interesting combination of talent, creativity and production ambition.

Rtn Dr R Sathyanarayanan, Editor | 8148231942 | hellomadras.com
