

Spinny Brings Home 1,370 Cars on the First Day of Navratri; One Car Handed over Every 41 Seconds



Chennai, 14 Oct 2026: For many Indian families, the first day of Navratri is the day to bring something new home. On October 11 this year, Spinny, India's leading used-car platform, delivered 1,370 cars across 24 cities in India- its highest-ever deliveries in a single day.

The day's deliveries were 1.7 times Spinny's previous single day record, and 96% over the deliveries made on the first day of Navratri last year. One car was handed over every 41 seconds, and the busiest hour, from noon and 1 pm, saw 112 deliveries.

Car deliveries had slowed during Shradh, as many families waited for the festival to begin before bringing a car home.

Festivals are often when Indian families make their biggest decisions together, and a car is rarely one person's purchase.

For many house holds, it is a plan saved for over time and timed for a day that matters. That showed in the days before Navratri, when deliveries slowed during Shradh as families waited for the festival to begin.

Spinny aims to make that decision feel lighter, with clear information about each car, a price customers can understand and a handover on the day they choose - so families can spend the festival with each other.

For 1,370 families, this Navratri began with a set of keys - and the freedom to go further.