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CM VIJAY HOSTS LUNCH AT HOME FOR RAHUL CONG LEADER TO ADDRESS 10,000 STUDENTS

Chennai, 11 Oct have registered for the 2026: Lok Sabha programme through a Leader of the Opposi dedicated website and tion Rahul Gandhi will QR codes. However, meet Tamil Nadu Chief entry to the main venue Minister C. Joseph will be restricted to Vijay at his Neelan 10,000 students who karai residence on have been issued identi Saturday before fication cards. The addressing 10,000 Tamil Nadu Congress students at Island has erected a large, Grounds as part of his covered pavilion at 'Chhatron Ki Goonj' Island Grounds to outreach programme, accommodate partici focusing on exami pants. Large screens nation irregularities, have also been paper leaks, rising installed outside the education costs and enclosure to allow unemployment. those unable to enter the venue to watch the proceedings.

The Congress leader arrived in Chennai airport around 12.30 p.m. and proceeded to the Chief Minister's residence for a lunch meeting at 1.30 pm. He will later interact with students at Island Grounds at 5p.m.

According to organisers, more than one lakh students from across Tamil Nadu

VIJAY TO MEET CHANDRABABU NAIDU ON OCT 13 OVER RIVER-LINKING

Chennai, 11 Oct proposed Godavari 2026: Tamil Nadu Krishna-Cauvery link Chief Minister C. near Kattalai, and Joseph Vijay is ensuring the release of Krishna water to meet Andhra Pradesh Chief Chennai's drinking Minister N. Chandra water requirements. babu Naidu in Vijaya

The National Water Development Agency (NWDA), functioning under the Union Jal Shakti Ministry, revised the Detailed Project Report (DPR) in 2023 following Tamil Nadu's request to align the proposed link canal along a higher contour near Manimuk thanadhi, close to the Kattalai barrage.

Under the proposal, 41 thousand million cubic feet (tmcft) of



follows similar student water, toilets and other interactions organised basic facilities for participants. Separate seating arrangements have been made for around 350 invited representatives from educational institu tions, including College Principals, Professors and Former Principals.

Tamil Nadu Congress President Manickam Tagore inspected the venue and reviewed arrange ments along with senior party leaders,

The interaction will focus on issues affecting students, State In-Charge Ghulam Ahmad Mir, Joint Incharge Nivedita Alva, Ministers Rajesh Kumar and Viswa nathan, and Congress Legislature Party Leader Tharahai Cuthbert.

Organisers have arranged drinking

Apart from meeting the Chief Minister and addressing students, Rahul Gandhi is expected to interact with Congress functio naries and other political leaders at Taj Connemara hotel during his visit.

He is scheduled to leave Chennai for New Delhi on a flight at 9.30p.m.



Godavari water would be diverted to the inter-state border. The NWDA has circulated a draft Memorandum of Agreement among the southern states for implementing the project, but consensus is yet to be reached. The proposed meeting comes amid Tamil Nadu's continuing dispute with Karnataka over Cauvery water sharing. As of October

7, Tamil Nadu had received only 46 tmcft against the stipulated 128 tmcft at Biligundulu.

The last meeting between a Tamil Nadu Chief Minister and Naidu on the Krishna water issue took place in February 2017, when then Chief Minister O. Panneer selvam sought the immediate release of water to Chennai.

TN BASTION OF PEOPLE'S POWER, SAYS CM. VIJAY THANKS VOTERS, ALLIES; VOWS TO STAND BY PEOPLE

Chennai, 11 Oct Vijay described the 2026: Tamil Nadu outcome as a victory Chief Minister and for political and Tamilaga Vettri Kazha personal decency, add gam (TVK) founder C. ing that it ultimately Joseph Vijay has belonged to the people attributed his party's and the voters. He victories in the Madu expressed confidence rantakam and Dhara that the electoral puram Assembly by- success would conti elections to public nue in future elections.

Vijay also cited the alleged betrayal of the AIADMK party's founding leaders and their followers as a factor behind the verdict.

In a strongly worded statement following the victories of TVK candidates Maragatham Kumara vel and P. Sathyabama, Vijay said the results reflected the mood of the people of Tamil Nadu and demons trated their preference for what he described as clean, people oriented politics.

“This is not the victory of Vijay as an individual or of the TVK alone. It is a victory against defa matory remarks against women, personal attacks carried out in poor taste, and the betrayal of leaders of impeccable integrity and their followers,” he said.

LAUNCH OF NEXT GENERATION OFFSHORE PATROL VESSEL (YARD 3040, SHREYAS) AT M/s GRSE, KOLKATA

Chennai, 11 Oct and ethos of the Indian 2026: Yard 3040 Navy. Senior digni taries from the Indian Navy, Ministry of Defence, GRSE and Industry Partners attended the occasion.

The construction of NGOPVs is concurren tly being undertaken at two shipyards (GSL, Goa & GRSE, Kol kata). These indige nously designed and



money in elections.

Vijay also criticised those who had alleged that political bargains were taking place, saying voters had delivered an appro priate response to such accusations.

'Befitting reply for critics'

The Chief Minister took particular aim at those who had mocked the TVK for campaign ing for only two days in the two constituencies. He said the results had answered critics who had ridiculed the party's limited campaign.

Referring to the April 2026 Assembly general election, Vijay alleged that the then-ruling DMK had prevented his party from campaigning across Tamil Nadu. He challenged his critics to consider what the outcome might have been had the TVK been allowed to campaign throughout the State.

Vijay said his party

would continue to stand with the people and remain closely connected with them. He described this commitment as both a duty and a debt of gratitude owed to the people of Tamil Nadu.

Vijay thanked voters in Maduran takam and Dharapuram for electing the TVK candidates. He also congratulated Mara gatham Kumaravel and Sathyabama on their victories.

He acknowledged the contributions of alliance partners, inclu ding the Congress, Viduthalai Chiruthai gal Katchi, Maru malarchi Dravida Munnetra Kazhagam and Indian Union Muslim League, as well as their leaders, ministers and party functionaries.

The Chief Minister also praised TVK Ministers and party cadres at the State, district and local levels for their work during the by-elections.

built ships will ‘Shreyas’, meaning ‘Best’ or ‘Most Excellent’ in Sanskrit.

The launch marks yet another significant milestone in Indian Navy’s pursuit towards indigenous shipbuild ing and is in conso nance with Govern ment of India’s vision of ‘Aatmanirbhar Bharat’ and ‘Make in India’ initiatives.

VEDANTA PRESENTS JAIPUR LITERATURE FESTIVAL UNVEILS FIRST SPEAKERS FOR LANDMARK 20TH EDITION

Chennai, 11 Oct 2026: The iconic and much-awaited Jaipur Literature Festival announced its first list of speakers confirmed for its upcoming 20th edition. Hosted at Hotel Clarks Amer, Jaipur, the Festival promises five incomparable days of thought-provoking literary dialogue, intellectually stimulating conversations, and a vibrant celebration of cultural exchange.

Celebrating two decades of bringing writers and readers, thinkers and audiences, India and the world together, the Jaipur Literature festival 2027 will feature an extraordinary constellation of voices spanning literature, science, journalism, history, economics, law, technology, food, fashion, culture and the arts.

Among the first speakers announced are Anamika, Tahmima



Anam, Omar ElAkkad, Avni Doshi, Steve Brusatte, Drummond Money-Coutts, Homi K. Bhabha, Shrabani Basu, Louise Kennedy, Prabal Gurung, Sanjoy Hazarika, Isabella Hamad, S.Y. Quraishi, Indira Jaising, B. Jeyamohan, Justice Sanjay Kishan Kaul, Karan Mahajan,

Kiran Mazumdar-Shaw, Damodar Mauzo, Dame Meera Syal, Marcus du Sautoy, Geetanjali Shree, Molly Crabapple, Vali Nasr, Esther Duflo, David Van Reybrouck, Sudha Murty, Olga Tokarczuk, James Wood, Lyse Doucet, and Radhavallabh Tripathi, among many others.

The line-up brings together some of the most distinctive literary and intellectual



voices of our time with writers and thinkers representing globally renowned as well as India's extraordinary linguistic and cultural diversity. From Hindi, Tamil, Malayalam, Assamese, Konkani, Kannada, Marathi, Bhojpuri, Sindhi, Manipuri and other Indian literary traditions to major international voices, the 20th edition will celebrate the many languages and perspectives that shape contem

porary literature and ideas.

Among the scientific and intellectual voices are Marcus du Sautoy, Simonyi Professor for the Public Understanding of Science and Professor of Mathematics at the University of Oxford; palaeontologist Steve Brusatte; and leading economists, academics and public intellectuals whose work engages with some of the defining questions of our time.

MOTOROLA'S #BIGBILLIONMOTODEALS ARE NOW LIVE ON FLIPKART BIG BILLION DAYS, BRINGING

Coimbatore, 11 Oct 2026: Motorola, a global leader in mobile technology and India's leading AI smartphone brand, has announced #BigBillionMotoDeals as part of its "It's the Time to Moto" campaign during Flipkart's Big Billion Days Sale 2026. The sale is now live, offering festive pricing across its latest smartphone portfolio, including the Motorola edge 70 fusion, Motorola edge 70 pro, Motorola edge 70 pro+, Moto g37 POWER and Motorola signature, making premium smartphone upgrades more accessible to

The Motorola edge 70 fusion offers AI-powered photography with a 50MP Sony LYTIA™ 710 camera, a 1.5K True Colour Quad-Curved Display, Snapdragon® 7s Gen 4 processor, 7000mAh silicon-carbon battery and 68W Turbo Power™ charging, starting at ₹29,749. The Motorola edge 70 pro features the MediaTek Dimensity 8500 Extreme platform, triple 50MP pro-grade cameras and a 144Hz 1.5K True Colour Quad-Curved Display, starting at ₹36,999. The Motorola edge 70 pro+ brings a



quad 50MP pro-grade camera setup, 3.5X periscope telephoto lens, 50X AI Super Zoom, 6500mAh battery and 90W Turbo Power™ charging at ₹44,999.

The Moto g37 POWER combines a MediaTek Dimensity 6400 chipset, 7000mAh battery, 120Hz display, Gorilla Glass 7i and MIL-STD-810H durability, starting at ₹15,999. At the pre

mium end, Motorola signature features a DXOMARK Gold Label Certified triple Sony LYTIA™ camera system, 8K Dolby Vision® recording, 100X Super Zoom Pro, Snapdragon® 8 Gen 5 platform and exclusive 24x7 Signature Club benefits, starting at ₹57,249. All five smartphones are available with special festive pricing during the Flipkart Big Billion Days Sale 2026.

INDIA LOGS ON FOR THE BIG BILLION DAYS: FLIPKART RECORDS 6.3 MILLION CONCURRENT USERS AS THE FESTIVE SEASON OPENS

Bangalore, 11 Oct 2026: India turned up for The Big Billion Days. In the opening hour of the 13th edition, Flipkart recorded 6.3 million concurrent users in a minute, kicking off the country's festive shopping season.

Every 15th Indian online shopper visited Flipkart in that first hour, with over 6x more Indians shopping on the platform than in a regular hour and new customers growing 34%. Early Access

opened at midnight on October 8 for Flipkart Plus and Black members and Flipkart Co-brand card members, leading to over 287 million sessions as customers from across India shopped for Mobiles, Electronics, Large Appliances, Beauty,

and today's hero Sidhu. Films that have good ideas and an entertaining element have not been released recently.

AUDIO LAUNCH OF THE MOVIE 'HAIKU'!

Chennai, 11 Oct 2026: Haiku is a film directed by Yuvaraj Chinnaswamy and produced by Dr. T. Arulandhu and Mathew Arulandhu under the banner of Vision Cinema House and starring Egan, Sridevi and Femina George in the lead roles. The audio launch of the film, which will be released in theaters worldwide on October 23rd, was held.

Minister Rajmohan said, "I am happy that my brother Egan's film is being released on the same screen where many of Thalopathy's films have been released. Egan is a hard worker. Heartfelt congratulations to everyone, including the

Producer Kalaipuli Thanu said, "The similarities and differences between the two characters have been accurately portrayed. Sidhu has given wonderful music for it. The songs are also excellent. The film will be a huge success. Egan will achieve great heights."

Lyricist Mohanraja said, "Congratulations to the director for this title. Haiku is a vision, a love. I like many haiku poems. Haiku

smartphones, with entered the festive affordability levers basket.

The opening hour is a strong indicator of how deeply festive shopping online has taken root in India, and Flipkart is serving customers across every corner of it.

The clearest signal from the opening hours of TBBD 2026 is where the demand is coming from. Nearly 1 in 2 visits in the first hour came from Tier 3 towns and beyond. Large Appliances grew 30% year on year in the first hour, with strong demand across ACs, Refrigerators and Washing Machines. Tablets grew 73% yoy, reflecting a strong festive appetite for personal tech upgrades.

Beauty grew 42% year on year in the first hour, led by men's grooming and self-care. At peak, Flipkart was selling over 1,600 units of Men's Perfume every minute, a clear signal of how deeply personal care has



Director Sasi said, "'Haiku' is a very simple story. Congratulations to the director for telling two types of love in a subtle way and to the actors for their excellent performances. This will definitely be a milestone film for the team."

Music composer Sithu Kumar said, "'Haiku' is my 15th film. Thank you to my family and friends. Director Yuvaraj Vision Cinema House said, "Producer Arul sir, who didn't put any conditions on me. Thanks to him. Thanks to the crew for their cooperation. Sidhu's album has turned out great. Thanks to Egan, Femina, and Sridevi, who trusted me and did everything I asked."

MORARI BAPU COMMENCES SACRED BHARAT SWASTIK YATRA FROM KANYAKUMARI TO KEDARNATH

Kanyakumari, 11 Oct 2026: Pujya Morari Bapu today commenced the sacred Bharat Swastik Yatra from Kanyakumari to Kedarnath. The inaugural ceremony was held at 11 am at Kanyakumari Railway Station in the presence of Anand Ji, representative of the Shankaracharya of Sringeri Sharada Peetham; Kum. B. Radha Devi, Secretary – Administration at Vivekananda Rock Memorial and Vivekananda Kendra; Satua Baba; Madan Paliwal, Chairman of Miraj Group; and Achyut Anurag of Indian Railways. Addressing the press, Morari Bapu said, “The Swastik represents auspiciousness, well-being and harmony. This journey is rooted in four values: sacrifice, dedication, patience and gratitude.

Though the journey is extremely difficult, it will become easier with the blessings of Lord Ram. Its ultimate prayer is for the welfare of the entire world.”

Following the inauguration, the first Ram Katha of the journey was held at Vivekananda Kendra, Kanyakumari. Representatives of Sringeri Sharada Peetham performed Swasti Vachan, followed by the screening of a blessing message from Param Pujya Jagad guru Shankaracharya Shri Bharati Tirtha Mahasannidhanam. Speaking at the event, Anand Ji said, “The purpose of this spiritual journey is to overcome inner enemies such as hatred and jealousy and embrace well-being and harmony. Its objective is the welfare of all humanity.”



Around 900 devotees are accompanying Morari Bapu aboard two special trains, Kailash Bharat Gaurav and Chitrakoot Bharat Gaurav. The two journeys have been named Manas Bharat Swastik Yatra and will mark Morari Bapu’s 985th and 986th Ram Katha events.

Organised by Santkripa Sanatan Sansthan, the first phase will travel through Kalady, Sringeri, Hampi, Tuljapur, Omkareshwar, Jhansi, Mathura, Kurukshetra, Attari, Wagah and Jammu before concluding at Kedarnath on October 23. Madan Paliwal, Chairman of Miraj Group and Managing Trustee of Santkripa Sanatan Sansthan, said, “This journey brings together people from different walks of life, creating an opportunity to reconnect with our values, cultural heritage and one another. Its true success will be the spirit of togetherness and goodwill it leaves behind.” The second phase will begin in Dwarka on November 14 and conclude at Jagannath Puri on November 22.

Ram Katha programmes will be open to all, with vegetarian community meals served as prasad at every location.



INDIA LOGS ON FOR THE BIG BILLION DAYS: FLIPKART RECORDS 6.3 MILLION CONCURRENT USERS AS THE FESTIVE SEASON OPENS

Chennai, 11 Oct 2026: Flipkart recorded 6.3 million concurrent users during the opening hour of its 13th edition of The Big Billion Days (TBBDD) 2026, attracting over 6 times more shoppers than a regular hour and recording 34% growth in new customers. Early Access, which began on October 8 for Flipkart Plus, Black and co-branded card members, generated over 287 million sessions. Nearly half of the first-hour visits came from Tier 3 towns and beyond, while non-metro markets contributed approximately 60% of demand. Large Appliances grew 30%, Tablets 73% and Beauty 42% year-on-year, while product exchanges and No Cost EMI supported smart phone purchases.

Flipkart Minutes and Digital Shopping Drive Festive Demand

Flipkart Minutes recorded a 3.5-fold increase in orders and 11-fold growth in new customers during the opening hour. An iPhone 17 was delivered to a customer in New Delhi in just 3.4 minutes. Content-led shopping attracted 12.7 million users through over 1,000 hours of live commerce and more than 500,000 short-format videos. Voice Search adoption was strong in Tier 2 and beyond markets, accounting for approximately 64% of users.

Among Gen Z shoppers, Beauty grew 48% and Watches 42%, with Sneakers, Perfumes, Skincare, Creatine and Jeans among the popular searches.

Sellers and MSMEs Witness Strong Growth

The festive sale is also boosting India’s seller ecosystem, with 51% of transacting sellers recording twice their regular-day business on the Early Access day. Sellers in Tier 2 and beyond markets, including MSMEs and small businesses, recorded 2.9-fold growth, with Bhiwandi, Panipat, Tirupur and Hisar leading the surge. Established in 2007, the Flipkart Group includes Flipkart, Myntra, Flipkart Wholesale, Cleartrip and super.money. With over 500 million registered users, more than 150 million products across 80-plus categories and over 1.4 million sellers, the group continues to support India’s digital commerce ecosystem.

HELMET MANUFACTURERS' ASSOCIATION APPLAUDS CHENNAI'S ENFORCEMENT; CALLS FOR NATIONWIDE CRACKDOWN ON FAKE ISI HELMETS

Chennai, 11 Oct 2026: The Two Wheeler Helmet Manufacturer Association of India 2023 report, India has welcomed the Greater Chennai Traffic Police’s decision to intensify helmet enforcement for two-wheeler riders and pillion passengers, while calling for a nationwide crackdown on counterfeit ISI-marked and non-compliant helmets.

The initiative includes strict action against helmet violations, photographic documentation and e-challans.

The association said consistent enforcement is essential to improving road safety and ensuring that every two-wheeler occupant wears a helmet, irrespective of gender or seating position.

According to the



gender-based over 30 search-and-seizure operations and tested more than 500 helmets during FY 2024–25. In separate operations, over 2,500 non-compliant helmets were seized from nine manufacturers in Delhi, while approximately 500 substandard helmets were seized from 17 retail and roadside locations.

The association urged BIS, police and consumer protection authorities to strengthen manufacturing inspections, market surveillance, licence verification, supply-chain accountability and consumer awareness to prevent counterfeit and non-compliant helmets from reaching buyers.

“However, road safety goes beyond wearing a helmet. Consumers must also have access to genuine, certified products that meet applicable safety standards. We urge authorities nationwide to intensify action against manufacturers and sellers of counterfeit ISI-marked helmets.”

The association highlighted enforcement action by the Bureau of Indian Standards (BIS). According to a Ministry of Consumer Affairs, Food and Public Distribution release dated July 5, 2025, BIS conducted

TATA STEEL COLORS INTRODUCES COLORCOAT® PRE-PAINTED STEEL IN INDIA

Chennai, 11 Oct 2026: Tata Steel Colors Private Limited (TSCPL) today announced the introduction of the globally recognised Colorcoat® range of pre-painted steel products in India, bringing decades of European expertise, advanced technology and proven building-envelope solutions to the country’s growing infrastructure sector.

Developed with advanced coating technology customised for India, Colorcoat® combines durability, aesthetics, thermal performance and sustainability to meet the needs of diverse building applications in India. Inspired by the enduring beauty of the natural world, Colorcoat® brings together carefully curated colours and proven performance to create architecture that is both expressive and resilient.

Engineered for hot and warm climates, its advanced coating technology offers superior colour and gloss retention, corrosion and cut-edge protection, scratch resistance and long-term aesthetic performance.

A versatile palette of colours and finishes also gives architects and developers greater design flexibility. Manufactured at a state-of-the-art facility in Jamshedpur, TSCPL will manufacture, distribute, and market Colorcoat® products in India and abroad, providing local access

to global technology and expertise. bring globally acclaimed solutions to the domestic and global market, empowering architects and builders to design for the future.”

Mr. Praveen V. Thampi, Managing Director, Tata Steel Colors, said, “As India builds for tomorrow, industries and communities need materials that deliver on every front: longevity, design and environmental performance. Our goal is to provide access to advanced global solutions that can help Indian infrastructure set new standards on the world stage. Tata Steel Colors is proud to

Its roofing and wall-cladding solutions are suited to a wide range of applications, including metro and transit infrastructure, ports and warehouses, distribution centres, manufacturing and automotive facilities, commercial spaces, defence and modern institutional projects.

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THE FILM CREW PROVIDED FINANCIAL ASSISTANCE FOR THE WELFARE OF 25 TRANSGENDER INDIVIDUALS, ADDING MEANINGFUL SIGNIFICANCE TO THE SUCCESS OF THE MOVIE 'DOROTHY'

Chennai, 11 Oct measures of commer 2026: Dorothy’ Team cial success. The team Extends Financial has been deeply moved Assistance to Support by the appreciation and the Well-being of 25 personal responses Transgender Indivi from audiences, parti duals Producers Jyoti cularly for the film’s Deshpande, Guneet sensitive portrayal of Monga Kapoor and human experiences and Achin Jain, along with its emphasis on dignity and acceptance. The raj, extend financial decision to extend assistance to 25 indivi financial assistance duals battling serious reflects the emotional health conditions. connection the film has created with its audience and the community it portrays.

Karthik Subbaraj’s Dorothy has not only found a strong connect with audiences but has also sparked conversa tions around humanity, dignity, and accep tance. As the team celebrates the film’s theatrical success and the emotional response it has received, it has extended that impact beyond the screen through a meaningful gesture, contributing towards the well-being of 25 transgender indi viduals facing serious health challenges.

For the filmmaker, the response to Dorothy has gone beyond conventional



Karthik Subbaraj world on screen, presented cheques to encouraging conversa tions and inspiring meaningful action in real life. Written and directed by Karthik Subbaraj, Dorothy features Keerthy Suresh, Sananth and Rishikanth in the lead roles, with an original score by Maestro Ilaiya raaja. The film is presented by Jio Studios and Sikhya Entertainment and produced by Jyoti Deshpande, Guneet Monga Kapoor and Achin Jain. With this contribution, the Dorothy team has given its theatrical success a tangible expression of solidarity, extending the film’s message beyond the cinema and towards people whose lives can be meaning fully touched by an act of compassion.

The gesture reflects the spirit at the heart of Dorothy, a belief in humanity, compassion and the dignity of every individual. The film’s journey has demons trated how a story rooted in human emotions can reach beyond the fictional

'BRILLIANCE DIAMOND JEWELLERY SHOW' AT JOYALUKKAS VELACHERY SHOWROOM OCTOBER 9 TO 25, 2026

Chennai, 11 Oct aesthetics. Each design 2026: Joyalukkas, the is a masterpiece; world's favourite available only for a jeweller, is hosting the limited time during the 'Brilliance Diamond exhibition.

Jewellery Show' at its Velachery, Chennai showroom from 9th October 2026.

This highly antici pated special exhibi tion will be an unfor gettable experience celebrating the crafts manship, elegance and innova tion of diamond jewellery. From grand bridal collections to modern sparkles for everyday wear, the exhibition offers a fusion of timeless tradition and modern



Commenting on festive season. It will provide a rare oppor tunity for customers to discover exclusive designs that reflect beauty, uniqueness and fine craftsmanship.”

To mark this special cordially invited to occasion, customers witness and enjoy the purchasing diamond magnificent world of jewellery worth Rs 31 diamonds that tell lakh and above during stories of luxury, love the exhibition period and timeless beauty. Welcome every one to gold coin, adding the wonderful world of further value to their diamond jewellery that shopping experience. tells the story of glamour.

ACTOR SILAMBARASAN TR TO SUPPORT STEPS FUNDRAISING EVENT IN MALAYSIA IN APRIL 2027

Chennai, 11 Oct positive assurances 2026: Actor- producer received. She also and STEPS President announced plans for a Khushbu Sundar fundraising event in addressed the media Malaysia in April next following the Annual year, with actor Silam General Meeting of the barasan TR extending S m a l l S c r e e n his support as a special Television Producers’ guest.

Addressing infra structure-related concerns, Khushbu stated that the associa tion’s request for a streamlined online system to secure filming permissions within three days had received approval. The proposal for dedicated premises for producers had also received a positive response. She expressed hope for further government support, concessions and welfare measures to strengthen the television production industry.

Identifying rising production costs and stagnant remuneration from television channels as major concerns, Khushbu stressed the need for better financial support and practical measures to safeguard producers’ interests. She noted that while workers’ wages are revised periodically, producers continue to grapple with increasing expen ses without corres ponding revisions in p a y m e n t s f r o m channels.

Khushbu revealed that the association had sought financial assis tance and dedicated premises from the Hon’ble Chief Minister of Tamil Nadu Mr. C Joseph Vijay, express ing gratitude for the

CITY UNION BANK REAFFIRMS SUPPORT FOR MSMEs AT TAMIL NADU SUMMIT

Chennai, 11 Oct City Union Bank, 2026: City Union highlighted the bank’s 120-year legacy and commitment to support the importance of ing Micro, Small and strong banking partner Medium Enterprises ships in helping (MSMEs) at the Vettri MSMEs overcome Tamil Nadu MSME financial challenges, Summit 2026, held at access new opportu Ramada Plaza, Guindy, nities and achieve Chennai. Speaking at long-term growth. the summit, Mr. Vijay Organised by FICCI Anand, Managing Tamil Nadu State Director and CEO of Council in association



support extended to the Artistes Union Presi small-screen industry dent Bhaarath, Small by those who have Screen Writers Union gone on to achieve President Badri, success in cinema. STEPS Secretary

Khushbu also voiced strong concerns over the misuse of artificial intelligence to create fabricated videos targeting indivi duals, particularly women. While acknow ledging the positive potential of emerging technolo gies, she condemned their use to damage reputations and cause emotional harm, urging people to exercise responsibility and recognise the serious consequences of such acts.

The AGM served as a platform to discuss key resolutions, proposed initiatives and measures to strengthen the associa tion’s collective repre sentation, improve producers’ working conditions and address the evolving challenges facing the television industry.

The AGM was attended by FEFSI President RK Selva mani, Secretary Swami nathan, Small Screen Directors Union President Mangai Har irajan, Director Thala pathy, Small Screen



with TANSTIA, the Tamil Nadu’s MSME summit brought ecosystem through together industry improved access to leaders, entrepreneurs finance, technology, and financial insti investment and tutions to strengthen markets.