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The Truth



Businesses get additional bulk discounts during Amazon Great Indian Festival

CHENNAI – 1 Nov, 2026 Chennai: Amazon Business is bringing last-minute festive savings to business customers as part of the Amazon Great Indian Festival, offering discounts of up to 84% on selected products across multiple procurement categories. With Diwali around the corner, businesses can purchase office essentials, upgrade equipment and improve workplace facilities through deals on electronics, furniture, supplies and lighting.

The festive offers include discounts of up to 33% on laptops, including gaming and business models, and up to 49% on televisions and air conditioners. Businesses looking to improve their office spaces can explore ergonomic chairs and other furniture at discounts of up to 84%, along with additional bulk discounts of up to 11% on eligible purchases.

Office supplies such as copier paper and cash-counting machines are available at discounts of up to 55%, with further savings on multi-unit purchases. Office lighting products, including decorative wall lights and table lamps, come with discounts of up to 75%, along with additional bulk discounts of up to 4%.

The range includes products from brands such as Dell, HP, Samsung, Xiaomi, TVS Electronics, Godrej and Green Soul.

Amazon Business customers can also receive additional cashback of up to ₹9,999 on select categories. Furthermore, eligible purchases made using HDFC Bank credit cards and EMI transactions qualify for a 10% instant discount, helping businesses maximise their festive procurement savings.

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