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MY Bharat's 'Viksit Bharat Yuva Samvad: Know Your Vote' Campaign Engages Over 11,000 Youth Through 62 Programmes Across 16 States/UTs

CHENNAI – 1 Nov, 2026 Over 11,000 youth participated in 62 editions of 'Viksit Bharat Yuva Samvad: Know Your Vote', organised across 16 States and Union Territories on 31.10.2026 by Mera Yuva Bharat (MY Bharat), under the Department of Youth Affairs, Ministry of Youth Affairs and Sports. The programmes were held at 62 colleges and educational institutions as part of the nationwide campaign, being conducted from 26.10.2026 to 05.11.2026, with the aim of covering 500 universities, colleges and institutions across the country.

The initiative seeks to promote electoral awareness among young people, particularly first-time voters, and encourage their informed participation in the democratic process. It familiarises them with voting rights, electoral procedures and civic responsibilities while providing opportunities to interact with elected representatives, Youth Icons and other distinguished personalities on democratic participation and nation-building.