



## AT UNGA, RAVI VENKATESAN LAUNCHES INDIA-BASED RESEARCH ACTION POLICY LAB TO PROVE AI CAN CREATE OPPORTUNITY FOR WORKERS

New York, 26 Sep 2026: As global leaders convene in New York for the United Nations General Assembly and as AI continues to reshape labor markets around the world, the India Headquartered Institute for Human Flourishing (IHF) launched today with an urgent mandate: ensure AI raises incomes, expands agency, and creates opportunity for communities around the world, especially those vulnerable to AI-driven labor disruption.

IHF, founded by global business leader and entrepreneur Ravi Venkatesan and led by CEO Urvashi Aneja, will begin in India, testing what helps workers navigate and benefit from AI, and taking what works into policy and practice across the Global South.

"India has the chance to show the

## JSW ONE PLATFORMS FILES DRHP FOR ₹3,054 CRORE IPO

Chennai, 26 Sep 2026: JSW One Platforms Limited, a technology-enabled B2B platform serving the manufacturing and construction ecosystem, has filed its Draft Red Herring Prospectus (DRHP) with SEBI for its proposed Initial Public Offering (IPO). The Offer comprises a Fresh Issue of Equity Shares aggregating up to ₹1,300 crore and an Offer for Sale of up to ₹1,754.01 crore, taking the total Offer size to up to ₹3,054.01 crore. The Offer for Sale comprises shares offered by JSW Steel Limited, JSW Cement

world a different model — one in which AI becomes a tool for mass flourishing rather than mass displacement. But that will not happen by default," said Ravi Venkatesan, Founder, Institute for Human Flourishing. "It requires institutions that connect evidence, practice, and policy. That is why we have built IHF."

Institutional choices—not the technology itself—will shape AI’s economic impacts.

For India the opportunity is particularly significant - nearly 90% of the country's workforce is informal, and AI could augment farmers, artisans, and micro-enterprises at scale.

At the same time entry-level Information Technology (IT) and Business Process Outsourcing (BPO) roles — the

IHF will also create: A Livelihoods Lab that will run live, co-designed demonstrations of human-AI collaboration in real organizations with real workers, with every finding published as an open public good regardless of outcome. An AI and Jobs Observatory that will track worker experiences

Limited and Mitsui & Co.,Ltd.

The Company proposes to utilise the Net Proceeds from the Fresh Issue towards investment in JSW One Distribution Limited (JODL) for marketing and brand-building expenditure, technology and platform development, investment in JSW One Finance Limited (JOFL) to augment its capital base and general corporate purposes. Of the proceeds, ₹125 crore is proposed to be invested in JODL and ₹500 crore in JOFL, while up to ₹350 crore is proposed towards

JSW One Platforms operates an integrated digital platform connecting MSMEs with sellers of manufacturing and construction materials, while bringing together commerce, embedded financing, logistics, processing and customisation and private brands. As of June 30, 2026, the platform had 95,611 registered customers, 165 cumulative brands and 1,713 sellers, with its net work spanning 6,963 serviceable pin codes, supported by 81 logistics partners, 12 contract service centres

The Company recorded Revenue from Operations of ₹5,743.39 crore in Fiscal 2026, up 44.93% from ₹3,962.81 crore in Fiscal 2025. GMV increased to ₹18,596.91 crore in Fiscal 2026, compared with ₹12,564.84 crore in Fiscal 2025. For the three months ended June 30, 2026, Revenue from Operations stood at ₹1,642.45 crore, while GMV stood at ₹5,949.73 crore. The Company reported EBITDA of ₹22.89 crore and PAT of ₹14.21 crore during the quarter.

## MIVI ENTERS INDIA'S SMARTPHONE MARKET WITH MIVI ONE 5G, STARTING AT A SPECIAL BBD PRICE OF ₹11999\* ON FLIPKART

Chennai, 26 Sep 2026: Mivi, India’s homegrown consumer technology brand, has entered the smartphone category with the launch of the Mivi One 5G, positioned as “Pretty Powerful.” Powered by the 4nm Snapdragon 4 Gen 2 5G Mobile Platform, the smartphone features a 6000mAh battery, 50MP primary camera with PDAF, 8MP front camera, 6.745-inch HD+ 90Hz display, Pure Android 16, Mivi ClearTalk and IP64 protection. It is available in 4GB, 6GB and 8GB RAM variants with 128GB storage and will be sold on Flipkart from 8th October 2026 at midnight, in Blue, Pink, Green, Burgundy and Navy Blue.

The Mivi One 5G is priced at INR 14,999, INR 15,999 and INR 16,999 for the 4GB, 6GB and 8GB variants respectively, with special Big Billion Day pricing starting at INR 11,999. Jio customers can also access benefits including Canva Pro, one month of Hotstar Mobile + Hollywood, 18 months of Google Gemini Pro with 5000GB Google Cloud storage and an additional 50GB Jio AI Cloud storage. The smartphone comes with Android updates up to Android 18, a one-year warranty, 500+ service centres, free pick-up and drop across 19,000+ pin

codes, a seven-day replacement policy and Mivi Care+ app support.

Commenting on the launch, Viswanadh Kandula, Co-founder, Mivi, said the smartphone marks an important milestone in the company’s journey and reflects its focus on thoughtful design, reliable technology and quality. Himanshu Tandon, Chief Business Officer, Mivi, highlighted the combination of performance, battery, camera, software, design and Mivi’s audio expertise

through Mivi ClearTalk. Saurabh Arora, Business Head – Mobile, Compute, and XR, Qualcomm India, welcomed Mivi’s entry into the smartphone market and highlighted the Snapdragon 4 Gen 2 platform’s performance, connectivity and battery efficiency.

Manufactured in India, Mivi One 5G marks Mivi’s expansion beyond audio, with the company aiming to design India’s first indigenously engineered smartphone within the next 12 months.



## CHEVRON ENGINE AND IIT MADRAS LAUNCH ENERGY TECHNOLOGY INCUBATION PROGRAM TO SUPPORT ENERGY INNOVATION AND PROBLEM-SOLVING

Bangalore, 26 Sep 2026: Chevron Engineering and Innovation Excellence Center (ENGINE) and the Indian Institute of Technology Madras (IIT-Madras) have launched the Chevron - IITM Energy Technology Incubation Program.

The program will support early-stage innovators, researchers and social entrepreneurs working in areas such as energy technologies, infrastructure, carbon utilization, circular economy and resource efficiency. Participants will receive pre-incubation support, technical mentorship, prototype funding and entrepreneurship guidance through IIT Madras’ research and incubation ecosystem.

Chevron ENGINE brings together India’s deep engineering and technology talent with Chevron’s global resources and expertise to help address current and future energy challenges. Through this partnership with IIT Madras, we are extending that idea into India’s innovation ecosystem by supporting student teams, researchers and social entrepreneurs developing practical solutions for the energy sector.

By combining technical mentorship,



entrepreneurial support and applied industry perspective, we hope to help build future-ready talent and advance ideas that can contribute to affordable, reliable and ever-cleaner energy.”

Speaking on the significance of the partnership with Chevron ENGINE, Prof Ashwin Mahalingam, Dean – Alumni and Corporate Relations, IIT Madras, said: "Through the Chevron - IITM Energy Technology Incubation program, we hope to collaboratively provide innovators with access to mentorship, technical expertise and a strong innovation ecosystem to help translate promising ideas into practical solutions. Partnerships such as this are instrumental in advancing our vision of harnessing technology and innovation to address real-world energy challenges.”

The launch of the program builds on Chevron's ongoing engagement with IIT Madras and reflects the company's commitment to supporting innovation, education and capacity building through strategic community partnerships.

AUDI INDIA COMMENCES LOCAL ASSEMBLY OF THE ALL-NEW AUDI Q3 IN INDIA

Chennai, 26 Sep segment-first features 2026: Audi, the and technologies, German luxury car further enhancing its manufacturer, today appeal to modern commenced local luxury car buyers.

Mr. Piyush Arora, Managing Director and CEO of Škoda Auto Volkswagen India said, “The start of produc tion of the All-New Audi Q3 is an impor tant milestone for our Group in India. It reflects the strong capa bilities of our Chhatra pati Sambhajinagar production and take another important step towards the launch of the All-New Audi Q3. The Audi Q3 has been an important gateway to the Audi brand, and this new generation is set to build on that success with its distinc tive design, progres

Powered by a punchy 2.0-litre petrol engine and equipped with Audi’s legendary quattro all-wheel drive, the all-new Audi Q3 combines dynamic capability with the practicality expected of a compact luxury SUV. The model also features a range of

MOVIE REVIEW: MEESAYA MURUKKU 2 – A MUSICAL CELEBRATION OF DREAMS, YOUTH AND FRIENDSHIP

Chennai, 26 Sep Meesaya Murukku 2 2026: Meesaya special is its combina tion of youthful entertainment with a family-oriented emo tional thread. The story of one generation’s dreams passing on to the next gives the film a warm emotional core. Overall, Meesaya Murukku 2 is an energetic musical enter tainer that celebrates youth, friendship, family and the courage to dream. With Hiphop Tamizha Aadhi leading the show, engaging performances, catchy music and a positive message, the film promises a lively and enjoyable theatrical experience, particu larly for youngsters and fans of the Meesaya Murukku franchise.

The first Meesaya Murukku connected strongly with young sters through its story of an independent musician who dared to dream big and create his own identity. Almost a decade later, Meesaya Murukku 2 takes that spirit forward with a story that explores music, ambition and the dreams carried across three generations.

W h a t m a k e s



define Audi globally.”

Mr. Balbir Singh Dhillon, Brand Director, Audi India, said, “Today marks a significant day for us as we begin the start of production and take another important step towards the launch of the All-New Audi Q3. Customers can book the all-new Audi Q3 through the Audi India website, the myAudi Connect appli cation or at Audi India dealerships.

Customers can book the all-new Audi Q3 through the Audi India website, the myAudi Connect appli cation or at Audi India dealerships.



kalam Naren, Sha Ra Thapa, Stunt Director: Action Sandhosh, DI: Knack Studios, Colo rist: Prasath Soma sekar, VFX: 85FX, Hocus Pocus, Addi tional Dialogues: Karan Karky & Nithish D, Title Card Anima tion: Ashwin Kumar, Marketing: Bonk Digital, Production Marketing Team: Beatroute, Publicity Designs: Raghavartz, Hair & Make-up Designer: Velmurugan, Costumer: Arun, Still Photographer: P K Raja, Sound Mixing: Kannan Ganpat, Sound Design: A Sathish Kumar, Production Controller: Hari Venkat C, Production Manager: Vignesh Rathinam, PRO: Riaz K Ahmed, Paras Riyaz, Sathish (S2 Media)

CREW : Writer & Director: Hiphop Tamizha, Produced by: Avni Movies & Benzz Media Pvt. Ltd., Produ cers: Khushbu Sundar & ACS Arun Kumar, Music Director: Hip hop Tamizha, Editor: Fenny Oliver, Director of Photography: Balaji Subramanyam, Addi tional DOP: Madhesh Manickam, CEO, Benzz Media: R Madhan Kumar, Execu tive Producer: Anan dita Sundar, Creative Producer: Aswin Raam, Costume Desig ner: Poornima Rama swamy, Art Director: V S Dinesh Kumar, Production Executive: P Balagopi, Choreo graphy: Baba Baskar, Santhosh, Raghu

A YEAR ON, ‘ARZ KIYA HAI’ CONTINUES ITS CHART-TOPPING RUN AT NO. 1 ON SPOTIFY INDIA

Chennai, 26 Sep within the distinctive 2026: Some songs musical world of Coke trend for a moment. Studio Bharat. For Some find a life of their Jain, joining Coke own. Arz Kiya Hai has Studio Bharat was a done both. The Coke long-held ambition, Studio Bharat collabo while the track gave ration featuring Anuv him an opportunity to Jain and Lost Stories explore the world of has reached No. 1 on shayari through his Spotify India’s Top own intimate song Songs chart, making it writing style. The song, the first Coke Studio shaped by Rishab Bharat song to achieve Joshi’s contribution, the milestone. brings together a deeply personal narra tive with Coke Studio Bharat’s collaborative sound.

The track has been in the Spotify India Daily Chart for over a year, with its momen tum extending globally Since its release in August 2025, Arz Kiya Hai has amassed 484+ million audio streams, 260 million YouTube views and over 17.7+ million pieces of user-generated content. Its resonance has conti

The collaboration brought together Anuv Jain’s songwriting with Lost Stories’ elec tronic-fusion sound,

MOVIE REVIEW: DOROTHY: FROM VIOLENCE TO EMPATHY, KARTHIK SUBBARAJ FINDS A POWERFUL NEW VOICE

Chennai, 26 Sep standing.

2026: Karthik Subbaraj has always been a filmmaker who enjoys taking his audiences from one genre to another. From Pizza to Jigarthanda and Jigar thanda Double X, this ability to transform the tone and texture of a story has been one of his most distinctive strengths. With Dorothy, however, that transition becomes much more than a stylistic device. It becomes the very soul of the film.

Dorothy begins as a gangster drama rooted in a violent, patriarchal world but gradually evolves into a deeply moving coming-of-age story about friendship, love, identity, empathy and acceptance. What starts with aggression and fear slowly trans forms into a narrative about humanity and emotional under



nued well beyond the country to global charts. would still be finding new listeners and reach No. 1 on Spotify India.

Ahmedabad, Pune, Mumbai, Delhi, Kolkata and Guwahati are where the song has found strong listener engagement. Its sustained presence on Spotify’s charts points to a song that continues to find new listeners well beyond its release moment.

Singer-songwriter Anuv Jain said, “When I made Arz Kiya Hai, I hoped it would find its way into people’s lives, but I never imagined that even a year later it

I’m deeply grateful to everyone who has listened, shared it, and made it part of their own moments.”



powerful music, sharp editing and mature writing, Dorothy stands out as a compel ling addition to Karthik Subbaraj’s filmo graphy. More impor tantly, it demonstrates that a story can begin in a world filled with violence and still gradu ally lead its audience towards empathy, acceptance and hope.

Dorothy is not merely a genre-bend ing film. It is a sensitive and ambitious explora tion of friend ship, identity and humanity, told with impressive cinematic control. Cast - Keerthy Suresh, Rishikanth, Sananth, Ramachan

## “VETRIMAARAN DIDN’T CHANGE SOORI; HE CHANGED THE WAY AUDIENCES LOOK AT HIM!” – LYRICIST MADHAN KARKY

Chennai, 26 Sep hesitation within me — 2026: Produced by perhaps I had not yet Suresh Kamatchi under grown enough as a the banner of V House producer to make a Productions, Yezhu film with a filmmaker Kadal Yezhu Malai is like Ram. the latest offering from

Around that time, I acclaimed filmmaker Ram, whose films have consistently connected with audiences through deeply emotional and thought-provoking storytelling.

After a brief gap, Malayalam star Nivin Pauly returns to Tamil cinema as the lead, with a role that marks his reunion with the Tamil film industry. Soori, who has increasingly taken on substantial and challenging lead roles, plays another pivotal character alongside Nivin Pauly, while Anjali plays the female lead. Interestingly, a rat also plays a significant character in the film.

Producer Suresh Kamatchi said: “I have always had a great liking for certain filmmakers because of my personal taste in cinema. I met director Ram when Tharamani was being made. At that point, I had a



character did not makers. The other is change — our perspec my senior, Thanga tive as viewers velan.

From Katradhu Thangam, Perambu and Thanga Meengal to Yezhu Kadal Yezhu Malai, Ram has continuously expanded himself both as a person and as a filmmaker. His stories have evolved along with him. They keep changing, little by little.

Director Vetrimaaran said: “When I was with Yezhu Malai, he has rearranged many elements and simplified the storytelling in a way that makes it accessible to audiences, while ensuring that the emotion reaches the viewer directly.

I believe one of the film’s most distinctive aspects is the way the sound of human beings and the sound of another living creature exist together almost as one.”

Amazon India is further enhancing festive shopping with AI-powered tools such as Rufus and Lens AI. Rufus enables customers to discover products through natural-language prompts, track prices and receive alerts, while Lens AI helps shoppers find products

## AMAZON GREAT INDIAN FESTIVAL 2026 EARLY DEALS GO LIVE WITH LOWEST PRICES OF THE YEAR

Chennai, 26 Sep access additional benefit from fast using images. AI 2026: Amazon India benefits during the delivery, with over one million products Quick Learn and Early Deals for the festive shopping season. Amazon Pay Buying Guides also Amazon Great Indian customers can also support faster product Festival 2026 are now unlock rewards, includ evaluation. Early Deals live on Amazon.in, ing up to 5% cashback span multiple catego offering savings across with the Amazon Pay ries, with offers of up to smartphones, electro ICICI Bank Credit 80% on electronics and nics, fashion, beauty, Card for Prime mem accessories, up to 70% home and kitchen, bers, along with other on two-wheelers, car everyday essentials offers on Amazon Pay care, home, outdoors and more. The Great Later, bill payments and everyday essen tials, and discounts of Indian Festival begins and recharges. Amazon up to 50–80% on on October 8, 2026. Now is offering Early Deals on thousands of products with delive fashion and beauty. Prime Customers can avail a 10% instant discount on SBI Credit and Debit Card and EMI transactions, while Customers can also

## ‘RAATCHASIYE’ SPELL IS CAST! NATIONAL AWARD-WINNING VAIKOM VIJAYALAKSHMI GIVES VOICE TO THE MYSTICAL WORLD OF ‘MANDAVETTI’

Chennai, 26 Sep ‘Raatchasiye’ adds 2026: Following the another intriguing terrific response to its layer to a film that has teaser, which quickly kept audiences curious became a talking point right from its title a m o n g c i n e m a announcement. The enthusiasts, the makers teaser had already of ‘Mandavetti’ have offered glimpses into unveiled the film’s first the eerie world of single, ‘Raatchasiye’. Mandavetti, with its Written, directed and mysterious mythology, produced by Saranraj unsettling atmosphere and the enigmatic banner of Tuskers Den presence of ‘Senji Saamy’. The first natural crime thriller single now expands stars Komalee Prasad that world through in the lead. The song music, exploring the brings together the mysticism and evocative vocals of emotional depth at the National Award-winning singer Vaikom heart of the story.

With 2026 witnes sing a strong wave of content-driven films finding resonance with audiences, Mandavetti has steadily generated curiosity through its distinctive title and visual promotions. The film’s intriguing a mysterious woman.

## RAMAYANA BEGINS ITS MUSICAL JOURNEY WITH ‘JAI JAI RAM’ A CELEBRATION OF SHRI RAM

Chennai, 26 Sep of uncertainty, we look 2026: The makers of to his path. And in Ramayana have moments of joy, we unveiled ‘Jai Jai Ram’ remember him with Tamil the film’s first gratitude. ‘Jai Jai Ram’ song, marking the comes from that deeply beginning of the film’s personal and timeless musical journey. relationship we share with Shri Ram.

A soulful invocation of Shri Ram, ‘Jai Jai Ram’ combines the “While Ramayana is being created on a great scale, its true spiritual character of an aarti with a cinematic foundation lies in its sound. Its lyrics reflect emotion, its values and Shri Ram’s compassion, protection and its devotion. With ‘Jai Jai Ram’, we wanted adherence to dharma, our first song to reflect while the repeated that soul, to celebrate invocation gives the Shri Ram not only as song its devotional someone we worship, core. but as the protector, guide and source of strength we carry within us.

Namit Malhotra, Film maker and Producer, said, “Shri Ram is at the heart of A.R. Rahman said, Ramayana and, for “At the heart of ‘Jai Jai generations, has been Ram’ is the simple and the guide we turn to powerful repetition of through every phase of Shri Ram’s name. life. In moments of Musically, the inten darkness, we seek his tion was to preserve the strength. In moments purity and intimacy of



premise and the mytho Mandavetti has logy surrounding Prakash Manithan ‘Senji’, a fierce local handling cinemato deity, have further graphy, Guna Palini heightened expecta samy editing and tions among cinema Deepak Venugopal enthusiasts and trade composing the music. circles. Gowtham choreo

The film’s audio launch, trailer launch and worldwide theatrical release date will be announced soon.

Featuring Komalee Prasad in the lead alongside Subatra Robert, Amritha, Thenappan, Gajaraj, Prem Kumar, Rithiesh var Rajan, Shiju Abdul Nassar are Raghaven & others, the PROs.



a prayer while allowing Shri Ram, Sai Pallavi the composition to as Sita, Yash as grow into a cinematic Ravana, Sunny Deol as song. Deepali Sahay Hanuman and Ravie and Raghav Kaushik Dubey as Lakshman.

Produced by Namit Malhotra’s Prime Focus Studios in association with eight-time Academy Award-winning DNEG and Yash’s Monster Mind Creations, and distributed by Sony Pictures globally (excluding India), Ramayana

Directed by Nitesh Part One will arrive Tiwari, Ramayana in cinemas this stars Ranbir Kapoor as Diwali 2026

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